

STAGE  
SCREEN

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# INSIDE PACS

## Of Stage and Screen

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No. 13

# GETS MOVIE CASH

## HUGHES BUY OF SCHENCK STOCK NOW NEW RUMOR

A deal, said to involve \$18,000,000, is presumed to have been consummated, by which Howard Hughes is reported to have acquired the interest of Joseph Schenck in the Artis Cinema Finance corporation.

As Schenck is in the east, definite information of the deal could not be obtained. However its possibility was not denied at the studio.

Report has it that Hughes has also obtained the Schenck interest in the United Artists corporation, but this also lacks verification, as does the other report that Hughes is to finance the next Pickford and Fairbanks productions.

Artis Cinema Finance corporation was organized by members of the United Artists, consisting of Charles Chaplin, Douglas Fairbanks, Mary Pickford, Joseph Schenck and D. W. Griffith, to finance pictures other than their own.

It being realized that this founders' group could not make enough pictures to supply the demand of the distributing requirements of their exchanges they arranged to provide finances for other producers, who would release their product by the U. A. distribution facilities.

Most of the outside pictures released by this corporation have been so financed, members of U. A. however, financing their own product with their own money.

Not needing capital, it is not reasonable to presume that Hughes is to finance the forthcoming product of Mary and Doug, although it is possible he has bought some of their stock in the Cinema Finance branch of U. A.

With acquirement of the Schenck interest, if so, it is possible that Hughes will personally, or by proxy, take the executive helm of that institution. Sol Lesser, present managerial head is likely to be elevated to the position left vacant if Schenck retires.

Hughes has been releasing his pictures through U. A.

### BOYCOTT THEATRES

SACRAMENTO, Sept. 25.—Five theatres here and one each in North Sacramento and Roseville were boycotted by union labor for failure to settle contract renewal between theatres and projectionists. Twenty-nine operators were discharged when compromise attempts failed.



## MURIEL STRYKER

Featured in Fanchon & Marco's "New Yorker Idea"  
Hollywood Pantages - - - This Week

### HILLBILLIES FOR PAN

Beverly Hillbillies, which recently scored a hit during their personal appearance at the Chinese theatre in Hollywood, have been booked to open at the Fox Pantages on Oct. 2, for one week.

### COMPLETING THEATRE

The ten-story Warner Building in Milwaukee, now under construction, will be ready for occupancy some time in January. This structure will contain a Warner Brothers theatre.

### GOULDING CLICKS

Alf Goulding, who was assigned to the making of shorts for Warner Brothers at their New York studio, is reported to have completed several during his first four weeks in the big town and has clicked decidedly. He has been signed to a long term contract by H. W. and will make his residence for the next two years in N. Y. His wife leaves to join him this week.

### MACKAILL ON LINE

Dorothy Mackaill has been signed to a new Warner Brothers contract in which it is provided that the actress will henceforth be starred. Miss Mackaill, now in Europe, was met by a representative of the firm and induced to sign a new arrangement before her return to this country. The tremendous popularity which her late pictures has built for her has made her a card for which other producers were angling.

### SILVERNAIL DIES

Clark Silvernail, stormy petrel of the Equity strike, died last Monday at his home in Hollywood. Silvernail has been ailing for about a year. His most recent work was the story of "Hell's Harbor" and "Eyes of the World," which he made for inspiration. He was taken ill during the filming of the former in Florida and an operation was performed. His illness was said to be carcinoma.

## BEACH OIL PROSPECTS NEW GAME FOR STARS

Venice oil ventures are showing the motion picture "big shots" another way to spend their dough.

Within the last fortnight enough heavy money makers in Hollywood to stage a Griffith mob scene, laid their sugar on the marble slabs of beach oil prospectors.

It's a new vogue, Hollywood's latest spending craze. Oil gushers are now the thing for "black outs" in movie star home parties.

Dough spent with the beach oil concerns doesn't go to Caliente any more, and a squawk from the South is expected soon.

When Sunday comes, the stars motor out to Venice to look at their oil buys, and Caliente misses 'em.

Anyway, there's a chance of winning with oil. Some say odds are better at Venice than at Caliente. Or at Calneva.

Just how much has been put into beach grease is a question the oil concerns couldn't figure, not even if they got together. The petroleum prospect boys wouldn't tell each other too much. But its safe to estimate that plenty has gone into the prospect holes.

Now that Venice has caught the loose change in Hollywood, its understood some Texas and Oklahoma firms are about to open operations in a big way on the boulevard.

### SACKETT AT FRESNO

George Sackett, formerly Orpheum manager here, and more recently associated with the booking offices of Lyons and Lyons, has been appointed manager of the Warner Brothers Fresno theatre, taking the place of James Quinn, recently resigned. He entered upon his duties in the valley city last week.

YOU'LL SEE IT IN FACTS



# 'LET US BE GAY DRAGS' IN \$42,900

## SMART GROSS CAPTURED BY LOEW'S STATE

The amazing gross of \$42,900 was rung up by the cash registers of Loew's State theatre last week for engagement of Norma Shearer in "Let Us Be Gay." This is perhaps a record for any house playing its regular bill without an added attraction.

At Paramount, "The Spoilers," with stage show clicked off \$30,000 for the current week, the takings having dropped off however towards the end of the run due to the Jewish holidays keeping some business away.

"All Quiet on the Western Front" for this third week got \$6900. It closes Tuesday to make way for "Madam Satan."

"Hell's Angels" at Grauman's Chinese in Hollywood got \$13,700 with the added attraction of the Beverly Hills, for which it is said a salary of \$8000 was paid. This is the sixteenth week of the picture, which closes after next week.

Carthay Circle, with Ann Harding in "Holiday," adding up with \$12,500 for its sixth week. It has two more weeks to run. "Fragiles" in Hollywood got \$14,500 with "Blushing Brides," and at the Boulevard, the same attraction drew \$5100.

Gloria Swanson in "What a Widow" drew \$17,000 to the United Artists box office, which is what less than was expected of this picture.

Warner Brothers Hollywood with Ann Harding in "The Girl of the Golden West" drew \$24,000 for its first week, while the second week of "The Bad Man" at Downtown theatre collected \$16,000. "The Office Wife" with Dorothy Mackaay now current is packing them.

Egyptian with "For the Defence" got \$6800.

## VAUDEVILLE ACTS PRACTICE STEPS AT WILLS SCHOOL

Preparation of professional vaudeville acts for the legitimate theatre and motion picture industry are the outstanding features at the Wills studio of stage dancing in Hollywood. Walter A. Wills, executive head of the school, points to the Lassiter brothers, acrobatic dancers, and the Catterino brothers, who appeared at the Paramount theatre last week, as illustrating the type of routines taught at his school.

Will Rogers is coached in his routines personally by Mr. Wills who recently made an appearance at New York City to assist the noted humorist in preparing the routine for his appearance in the Ziegfeld Follies.

## DIX TO DITTY

Richard Dix is preparing to make his singing debut in talkies. His voice is to be but one of a multitude. He will sing in a dramatic scene of RKO's "Cimarron."

## REVIVES OLD 'MELO'

Walter Futter's new "Curiosities," now in preparation at Columbia Studios, is a revival of a series of melodramas produced 26 years ago. "Ruined" or "Do Married Men Make the Best Husbands."

## BALLOTERS TO INCORPORATE

Articles of Incorporation for the National Stage and Screen Voters' League have just been filed with the Corporation Commission, and an intensive membership drive is on, according to Charles Miller, executive secretary and founder of the league.

During the recent primary, it was estimated that the League influenced 16,000 to 18,000 votes. The present activity of the League is concentrated on seeing that all theatrical people, who are eligible,

## CLIFF WORK WILL MOVE RKO OFFICE TO MAKE SAVING

Local offices of RKO circuit, at present in Orpheum building, are to be moved to the RKO theatre building for the reason being that the RKO owns the latter edifice and rent will consequently be considerably lower.

With the arrival of Cliff Ford, new division manager of RKO, it was announced that Alvin Popel succeeded Carl Walker as manager of the Orpheum. Popel was formerly an executive with the Marks Brothers theatres in Chicago.

Andy Herry has been retained in charge of special exploitation, and as previously announced, William Adler succeeds George Landy as press representative.

## CARTHAY OPENING DATE MOVED BACK

"Just Imagine," the Fox-De Sylva, Brown, and Henderson special production, which was scheduled to open at the Carthay Circle theatre, October 7, will open at that theatre on October 10. The world premier showing of Raoul Walsh's pioneer epic, "The Big Trail," at the Chinese theatre, Hollywood has been definitely set for October 2.

## SECOND LINE GOES ON THIRD BIG TRIP

The "second line" of the Carla Torrey girls will open October 9 in "The Way Back When Ideas," at the Carthay Circle theatre. This will be the third trip over the circuit for the 12 girls, who recently made a trip in the "Desert" and "Love School" Ideas.

Ensemble was carefully chosen from 100 pupils of the Carthay school of dancing in Milwaukee. Miss Torrey has two lines working on the second line. The first is called, being the "Vets," with more shows for their credit.

## DERR IS PLANNING HEAVY PATHE YEAR

With the return of the Derr from New York, the Pathe Studios have launched a production period which promises to be one of the heaviest in its history. Within the next ten days four feature companies and three two-reel comedy units will be engaged in active filming, while the story department is completing the scripts for as many more for production in the immediate future.

## MAX MILDOR TOURS

Max Mildor, in Sales Manager of Warner Bros. Pictures, Inc., has left for an extended sales promotion trip that will cover the exchanges. He will visit exchanges at Atlanta, New Orleans, Dallas, Los Angeles, San Francisco, Portland, Seattle, Salt Lake City, and Denver.

## IN NORTHERN PREMIER

Raoul Walsh's "Hell's Angels," and DeSylva, Brown and Henderson's "Just Imagine" were previewed last week in Oakland and San Francisco, and heralded by the press as important contributions to the screen.

## REGISTER FOR THE COMING ELECTION

There is no fee for membership, but the overhead is maintained by voluntary donations of the members to carry on the extensive program.

The league has endorsed candidacy of James Ralph Jr. for governor and it is solidly back of the defeat program for the Daylight Savings law threatened.

Members of the league of theatrical people will be called shortly under the auspices of the league to show a solid front against the measure.

## EXPERIMENT TO BE TRIED

An experiment in playing a big first run movie without billboards advertising it, is being made here in Los Angeles by Fox-West Coast theaters, with Harold B. Franklin and Frank Whitebeck back of the attempt.

"Madam Satan," Cecil B. De Mille, Metro-Goldwyn-Mayer film, at Criterion, is the one chosen for the innovation.

In a statement issued to the daily press, Whitebeck said:

"This radical move in theatrical advertising was decided upon by Harold B. Franklin, president of Fox-West Coast theatres.

"Ever since the beginning of show business there have been billboards. P. T. Barnum started it, and no one has ever had the courage to break down the precedent until a few months ago.

"Here in California many thought the experiment was a dangerous one because California, is essentially, an out-of-doors country, and the billboards are well located. At the same time, the newspapers in California have circulations comparable with any city in the country in the daily press. Consequently, the advertising appropriation for out-of-door advertising will go into the newspapers and, I might add, if the experiment proves as successful as we think it will, it will be the beginning of a nation-wide concentration of theatrical advertising for Fox-West Coast theatres attractions in the daily papers of every city in which we are represented with a theatre."

## 'Vanity Series' In Big Openings

"The Freshman's Goat," the first release in the new line-up of Educational, gets the big Vanities series, a big start, with a long-run engagement at the McVicker's theatre, Chicago, as well as an important booking over the country. New York Metropolitan theatre circuit.

"Fried Chicken," a new Terry Toon, is also currently playing week engagements at the Fox theatre, Los Angeles, and at the theatre, Detroit, both of late first-run houses.

S. W. Hatch, sales manager for Educational, asserts that this will be Educational's biggest year. This, he claims, by virtue of the fact that the company has been created for good comedies in the best theatre of the country.

De Ramey Signed  
Pierre de Ramey is signed for "Sins Takes a Holiday," Constance Bennett's next picture for Pathe.

## Lobster Posters Still Catch Eye

Lobster posters still in Warner's Downtown theatre lobby. George Weiss, manager, springs a new one for every picture.

Latest lobster is one of "Office Wife," showing a lobster seated, swinging limb and winking a wicked eye. She's in the line of doing a "be-yate," to lend impression of work.

At work in Weiss' lobby is particularly noticeable for its beauty. Every lobster card is a work of real art, well worth walking around the corner to see.

RKO also out with a hot lobster to catch the eye on each side of entranceway, but even casual inspection will reveal excellence of the work.

## ROCK-A-BYE BABY WELCOME IS GIVEN EL PASO PLAYER

EL PASO, Tex., Sept. 25—When Vivian McKenzie's orchestra struck up "Rock-a-bye Baby" at the Texas Grand theatre, the audience knew why Dave Callis was so excited all through his role of Bub Horn in "Alma of the South Seas." Dave is a happy father, but it will be the middle of November before he sees his new daughter.

## FOX WEST COAST MOVES MANAGERS

The following changes have been made in the managers of the Fox W. C. circuit:

George Christoffers has been transferred from the Fox Strand, Pasadena, to the Fox Florence, Pasadena, temporarily.

Fred McSpadden replaces Fred McSpadden at the Fox Egyptian theatre, San Diego.

George Thompson at the Fox North Park, San Diego.

## MOTHER DIES, BUT GIRL GIVES SONG

Muriel Fountaine, prima donna with "Barnyard Scandals" at Paramount, did a real "Laugh Clown Laugh," when news came at this week that her mother had died in the East.

The plucky girl went on and did the act, without betraying a sign of emotion, to the last curtain. She left immediately by plane for the East, when assured that the management was content with the short notice.

## LOIS IN 'BASQUERIE'

Lois Moran has been selected for the leading feminine role in "Basquerie," in which Warner Baxter will play the lead. Charles Sprague will direct. Start of production will be at an early date.

## TRIO ON 'YANKEE'

Three well-known writers will prepare the script for "The Conqueror Yankee," Warner film. They are Emmett Flynn, Hayden Talbot and Harlan Thompson.

## FOX GETS O'BRIEN

George O'Brien, who rode to career fame in his first motion picture, "The Horse of the Year," has signed a new long term contract with the Fox Film Corporation.

## T. & D. IN DEAL

T. & D. Jr., circuit of theatres in Northern California, has closed with Warner Brothers for their entire season's product, according to sales announcements. This circuit owns more than twenty theatres.

## 'ALOHA' CAST DONE

At Riegel has completed the cast for "Aloha" with Raquel Torres, Alan Hale, Robert Edison, Thelma Todd, Robert Ellis, T. B. Barr, Donald Reed and Otis Harlan.

## ACADEMY SPEAKER WILL TOUR

The Academy of Motion Picture Arts and Sciences has just announced its board of directors is sending Clinton Wunder, executive manager, to speak through the middle west from November 9 to December 1.

Mr. Wunder has been speaking for the past ten years on motion pictures throughout the United States. He will address especially the cities of Denver, Kansas City, Milwaukee, St. Paul, Madison, Wis., St. Louis, Chicago, Cincinnati and other points to be named.

Invitations for these addresses have been received from groups combining religious leaders, educators, clubs and women's organizations in these cities. Mr. Wunder will speak as a representative of the academy and will tell the story

## A BILTMORE

Popularity of the legit stage was demonstrated by "The Dishonorable Lady," starring Katharine Cornell, which just came to a close, scoring \$19,000 for its second week.

With a cast and star appearing in a show with popular appeal, the critics produced the box office demonstrated that it is always a good season for a good show.

"The Dishonorable Lady," fantasy, is the attraction scheduled to open October 3.

El Capitan in Hollywood took \$6000 for the fourth and closing week of "The Poor Nut," and Charlotte Greenwood and Johnny Arthur opened in "Harbor, Bedroom and Bath" last Sunday to absolute capacity, and the promise is that a total of high gross record will be strung up.

Dorothy Mackaye at the Vine St. took \$5800 for its third week, with indications that it will continue for three or more weeks further.

Hollywood Playhouse, showing Francis X. Bushman and Aileen Fringle in "Thin Ice" got but \$2500 for its fourth week. The picture is not attracting, and will be taken off at the end of the week.

"The Wise Child" with Fredricka a Wise Child" Pauline Fredericks in "Her Crimson Hour" follows. The picture is not attracting, and will be taken off at the end of the week.

All other legit houses are dark.

## LAUGHLIN NAMED TO STAGE SHOWS FOR SAM LAZARUS

Jack Laughlin has just placed his name to a contract with the Lazarus-Vincent show, comprising the Million Dollar here and the Strand in Long Beach, whereby he will produce a weekly stage show for these theatres.

The presentations will be billed Jack Laughlin's "Comedians," and later will be sent to the American theatre in Portland and the Bijou in Seattle. Intermediate dates to be made as the jump are being negotiated.

Laughlin made a name for himself here as the producer for Gorman when he had the Million Dollar, and afterwards at the Carthay Circle, where he staged practically all of the presentations there up to the time Fox took over the house.

## SMITH IN RCA JOB

Charles J. Ross, executive vice-president of RCA Photophone, Inc., has announced advancement of J. Smith to the position of manager of its newly created Royalty Administration Department.

## NEW FILM HOUSE

Victoria Theatre in Burbank will be opened October 15 by Ben Harlan. The house is a new picture, which will be a spot for the breaking in of big acts.



# FRANK VINCENT BIG FAUVEAU DEAL

## WARNERS OLDKNOW TO SUCCEED FRANKLIN VINCENT GOES EAST; JOINS HIS BROTHER AS HEAD OF FOX WEST COAST

HERE, REPR

There is a very strong report current to the effect that Warner Brothers will abandon their Hollywood studios this season here. It is known that the local office naturally denies this and account for the complete shut down here as in accord with their usual custom, but it is known that this production concern has never shut down so early in the season nor for such a protracted period. It has been known for some time that the company have been financing. There has been considerable internal disagreements upon the policy, and production money has not been easy.

While they announce that they are up to their schedule for the season here, it is known that no cranks are turning on the Sunset boulevard lot although considerable production is in progress in New York.

According to the report, it is further stated that such money as they are able to get has been with the economy clause that, they make their pictures in New York and the coast adds to the overhead of the product, and as sunshine is no longer a factor in the manufacture of the talking picture, the films can be made cheaper, and just as effectively in the east.

It is considered by those in the know, that financiers, whom Warners are endeavoring to interest, can best be won by a display of activity in New York, and if they are successful in getting the big money to come in, the company henceforth will be made back there.

### VON STROHEIM, JR., STUDIES THE TAP AT BUD MURRAY'S

Tap and off-rhythm dancing has proved to be the most popular style among the younger generation of stage and screen notables, as still another illustrious son of a film celebrity and executive starts studying daily with Bud Murray, principal of the Bud Murray School for Stage at 3636 Beverly Boulevard.

Edna Strehlein, Jr. is training in the art of tap dancing, and added another name to the roster of cast of famous tap and screen stars, who have studied with Bud Murray, including Al K. Hall, Jr., Jr., Robert McWade, Jr., of the team of Kramer and Boyle, and Junior Coghlan, famous young Pathe juvenile star.

Bud Murray is now organizing a special class for boys and girls with high school or military school credentials, especially for theatrical classes. They will be held twice a week at 4 and 7 under personal direction of Bud Murray, principal of the school, with ballet for the girls directed by Miss Mary Frances Tally, and dressmaking by the Bud Murray school.

### ROSELAND STARTS

"Roseland," Columbia, started production under direction of Lionel Barrymore. Barbara Stanwyck, who will lead the film, has a number of supporting company include Monroe Owsley, Ricardo Cortez, George Frederic Sidney, and Victor Potel and Phyllis Crane.

JAMES GLEASON delivered himself of this series of suggestions on bridge:

"You won't be a howling hit at any card table," warned Gleason, "but you'll have a great time." Here are his suggestions:

"If you put your cards as dealt. You'll be ready to bid ahead of the others. If you have a bum hand be sure to mention it. This will put your partner in his bid and play."

If your partner bids first, don't let him to raise. He has to play. Never hurry. Try several cards on a trick before deciding which you prefer.

Occasionally ask what are doing.

### ARMSTRONG AND GLEASON ENTER BIG FIGHT DEAL

James Gleason and Robert Armstrong have opened an Athletic club near Los Angeles, and will stage fights weekly. Jack Perry, once welter weight champ, is associated with them as manager.

The three have been in different ventures, and have been friends for five years. They were in the prize fight play "Is Zat So?" for three years, and then all went into films.

Sometime ago they ran a fight ring at South Gate. This was a success, but too small a venture. Now they are in for bigger stuff.

### FILM FOR LATINS WILL START SOON

An all-Spanish film, made exclusively for the Latin countries, will go into production shortly at the Larry Darnour studios on Santa Monica Boulevard. The film is here in interests of the Amer-Alex Pictures Co., an international corporation located in New York City, and sponsor of the contemplated picture.

Preliminary details for the production are now under way, with casting to start in about a week and actual shooting to begin on October 1 at Darnour studio.

### MORE AREA TAKEN BY MEYER SYNCHRO

Meyer Synchronizing Service has taken space at the Tec-Art studio in addition to headquarters at the Metropolitan Sound studios. Expansion made owing to demand for their music.

At the Tec Art branch, they will be able to record upon RCA Phonograph as well as the Western Electric recordings to which they have been limited.

They will henceforth be equipped with one of the most complete synchronizing services in the industry. Their local facilities, together with their New York activities make this organization the largest concern of the kind in the country.

### OSTRICH RUNNING

Oleg Priznalsky's play, "The Ostrich," opened at the Theatre Mart for the week of Sept. 22 to 27, inclusive, prior to the November opening in New York.

The cast includes George Irving, Gloria Grey, Bodi Rosing, Carl Miller, Maryon Aye, Bruce Evans, Charles Schaeffer, and Don Lewis.

### ROBERTA ADDED

Roberta Gale has been added to the cast of "Aunt's in the Pants," lively comedy, which Louis Brock is producing for the Grand in the comedy, which stars Walter Catlett of Broadway stage fame, are Monte Collins, Fred Foxley, Norma Cecil, Cissie Fitzgerald, Colin Campbell and Jack Ackroyd. Mark Sandrich, is directing.

### GOES TO LIBERTY

George Berthelon, former R.K.O. Player and P.D.C. executive has joined the Liberty Theatre, N.Y., working with Edward Halperin.

### GLEASON GIVES BRIDGE RULES

trumps. It will show you are interested. When you are dummy help your partner with suggestions. Do not knowlege to criticize your partner. It will put him on his mettle.

Always trump your partner's tricks. Never take a chance. If it's a money game, stop playing when you are ahead. You will make an impression on people.

Always explain every play, particularly when set. It shows your card knowledge. Disagree with established rules and conventions. People will recognize you as an independent thinker.

Eat chocolate creams while playing. It prevents cramps from skidding.

### RESIGNATIONS ARE EXPECTED

Oscar S. Oldknow, high executive of Fox Theatres corporation, will succeed Harold B. Franklin, recently resigned as president of Fox West Coast, according to reports here.

Oldknow, who will retain his vice-presidency of the eastern company, is expected to put the two divisions of the circuit into close harmony. There is no talk of welding the two divisions into one firm, something that Franklin is reported to have fought considerably during his incumbency of the western office.

Franklin's contract as president of the Fox Co. had still a year and a half to run, and it is said he was given \$400,000 as a settlement to retire at once, although his salary is said to be \$65,000 a year, and ten per cent of the profits.

Change practically all places all of the subsidiaries of the Fox exhibition places and entertainment under one head.

While not officially stated, it is believed Oldknow will make some radical changes in the personnel of the Fox-W.C. offices.

Also there may be a considerable shake-up in the managerial forces of the Fox Co. had still a year and a half to run, and it is said he was given \$400,000 as a settlement to retire at once, although his salary is said to be \$65,000 a year, and ten per cent of the profits.

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Franklin has been named in incorporation papers of the Fox-Columbia Theatre Company, Ltd., with Howard Sheehan, Fred A. Miller and Roy O. Miller, operators of the old Colony on Main Street, where he will take active hand in the firm of whether his interest will be entirely financial, is a question being discussed.

### FOUR LANGUAGES IN COMEDY FILM

Yiddish, Spanish, Italian and English are spoken in the Educational Ideal comedy, "Si, Si, Senor," which features Tom Procola and Joe Phillips.

Story was written around special talent of the Educational Ideal comedians, and a good share of the laughs are derived from introduction of the foreign languages, as used by the comedians. The comedy will be released on September 21.

### TIES WITH DANCE

SAN FRANCISCO, Sept. 25.—RKO Golden Gate has tied up with the Balcones Ballroom for a dance entertainment, which will have its final on the Gate stage the night of Sept. 30.

### S. F. MAKES TALKIES

SAN FRANCISCO, Sept. 25.—D. Barnes is making a series of one and two reel talkers at his local studios with Bruce Coleman directing.

### 'DRACULA' SIGNINGS

Edward Van Sloan and Dwight Dillard have been signed for the universal's "Dracula," supporting Bela Lugosi.

### Conference Gagged On Baby Postal

Harry Shutan has a new permanent visitor in the form of a 5-pound, 2-ounce actress, who although only two days old, is showing all the temperament of a movie star. She signed herself "Sheila." Harry now has a good press agent. She lives at 1466 Bundy Avenue, Long Beach. Friends are extending their congratulations to Harry, mostly wrapped up in glass.

### 'SEA WOLF' MADE LAST TIME, SAYS FRIEND OF SILLS

"The Sea Wolf," it is said, has been made for the fourth and last time. Alfred Santell who directed Milton Sills in his last picture, said Sills gave such a characterization of the famous "Wolf Larson" that he believed no other actor will ever try it.

Hobart Bosworth, Ralph Ince and Noah Berry played "Wolf" before sound pictures were made, but it remained for Sills to leave behind the classic built on the Jack London story.

### THREE DIRECTORS TO RETURN HERE

Returning to Hollywood soon are three directors who have been cast on business.

Edward L. Griffith has been in Boston and New York conferring with the author of "Rebound" on changes to be made.

William M. Cagney has been abroad vacationing.

Alan Crosland, who was called to New Jersey by the death of his father, will soon be back to superintend cutting and editing of the "Children of Dreams," recently completed.

### 'SWAGGER INN' NEW L. A. NIGHT SPOT

"Swagger Inn," a new night spot in Hollywood, Los Angeles downtown district, opened Thursday night in the old "Coffee Dan" location, which was managed by Art Varian, for the past five years associated with "Coffee Dan's" as master of ceremonies, assumed that role here, and with a five-piece orchestra, under the direction of Paul McPherson, furnished the entertainment.

Polly announced with the profession that no cover charge will be the rule, and various special nights will be in order, with added entertainments for holidays.

The place has been renovated and redecorated the spot to the tune of \$500, and is sending every effort to offer the profession a night spot close-in, for the boys and girls backstage, where informality, together with popular prices and good cuisine will be the rule.

A three-day heavy opening celebration, with big lights and fanfare will start the new "Swagger Inn" on its way to popularity.

### NEWS YARN TO START

"Unfit to Print," a dramatic newspaper story, has been selected as George Bancroft's next starring vehicle for Paramount. The story will be directed by John Cromwell, and the story is an original by H. P. Garrett. It goes into production in October.

### TALENT GLISTENS

Universal has a remarkable array of talent in scenes made during the past few days. The feature "Mamba," last year, the resignation of President Burtis U. Cain was accepted, and Irvin Frenkel was elected as president.

This organization, which started out with an elaborate program of production and manufacturing of sound equipment, got caught in the Wall St. debacle last October. It has been struggling along since while a plan of refinancing was being put through.

Plan now completed by Sanborn

### REPORTS ARE THAT VINCENT'S ENTRY INTO THE FIRM WILL BRING ABOUT AN EXPANSION POLICY, WHICH WILL RESULT IN ACQUIRING MORE THAN A SCORE OF ADDITIONAL HOUSES, AND EXTENDING THE W. & V. CHAIN INTO MUCH NEW TERRITORY.

Opinion expressed is that Vincent will make no move to return to the two-day, notwithstanding the fact that for years he was identified with big time, as it was before the entry of pictures into vaudeville bills.

But being a died-in-the-wool vaudeville executive, it is apparent Vincent will see to it that vaudeville is given a bigger play, with result that many of the old Orpheum picture houses, which have been playing the W. & V. time.

Cliff Work has taken Vincent's place as the vice as divisional director of California RKO theatres, and already is installed in the Los Angeles office.

### SAN DIEGO LAUDS TEMPTATION SHOWN DURING BREAK-IN

"Temptations of 1930," which is to open at the Mayan, Sept. 25, had its first showing at the theatre, which opened last Monday night for three days.

Papers of the southern city were enthusiastic in their praise of the Warner Franklin review.

It will be reviewed in these columns next week.

### DOUG WINS TROPHY

Douglas Fairbanks has another gold trophy to add to his imposing collection. He has just been awarded the actors' trophy in the motion picture tournament in the competition on the difficult Lake-side Course, Fairbanks led the pack with a gross score of 77, seven over par.

### NEW SOUND STAGE

Columbia Pictures christened a sound stage, making the axis to be put into service at this studio with the last year. The addition is of the old Chadwick Studio lot, recently leased by Columbia.

### STERLING WILL WORK

Roe Sterling will start on his first comedy for Educational as soon as the story, being specially written, is completed by Jimmy Starr and Harry McCoy. It will go into production at Metrolitan.

### GRANT COOK HERE

Grant L. Cook, executive vice-president of the affairs of Parsons, arrived in Hollywood from New York and will remain for an indefinite stay. He is a member of the studio executives regarding the coming year's production, which is to be the year to re-establish the history of the studio.

### IN PATHE PICTURE

Constance Bennett's new starring picture, "Sin Takes a Holiday," by Pathe.

### COLORART ELECTS NEW HEAD

At a meeting of the board of directors, Colorart Pictures Corporation Ltd. has elected as president the old Colorart Synchronette Corporation, which ran into financial difficulties, and the making of the feature "Mamba," last year, the resignation of President Burtis U. Cain was accepted, and Irvin Frenkel was elected as president.

This organization, which started out with an elaborate program of production and manufacturing of sound equipment, got caught in the Wall St. debacle last October. It has been struggling along since while a plan of refinancing was being put through.

Plan now completed by Sanborn

and Company, a firm of San Francisco brokers, will shortly bring in the stock of the company, which will complete first steps in the effort to re-establish the corporation upon a sound financial structure.

Product of Colorart Pictures, of which there are about 60 short subjects, which are being released by Tiffany, and has been making profitable returns during the past year.

Reorganization of the staff will proceed, and a new schedule of production will ensue shortly, according to the newly elected president.











# INSIDE FACTS

## Of Stage and Screen

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### UNIQUE SHOP IS SCREEN CHARITY

One of the most unique shops in all the world is the Screen Stars Shop, conducted under auspices of the Motion Picture Relief Fund at 1614 Cahuna Avenue, in Hollywood. It is the pet charity of Mary Pickford and other leaders of the motion picture industry, whose stock of stage and street wardrobe, comprised its chief merchandise.

The almost new wardrobe of the stars, both men and women, is donated by them in order that the small part player and the extra people may be well dressed for the street at the least possible expense. The stock is also available to the general public, and has been operating to big money returns for nearly seven months.

Among the unique things offered for sale, are autographed books and pictures, bric-a-brac, furnishings as well as wearing apparel. A side line of stockings and sox is maintained, along with a line of dolls and gifts for Christmas buyers. A popular line is the autographed playing cards, supplied by some of the most noted screen players. There is a splendid line of costume jewelry, and a friend of Douglas Fairbanks donated a large line of Mexican novelties, including gold and silver jewelry, dolls, baskets, pottery and other specimens of the handwork of the natives of our sister republic.

Money taken is for the benefit of the Motion Picture Relief Fund. This fund was organized by Mary Pickford six years ago when she was president. Jack L. Warner of Warner Bros. succeeded Miss Pickford.

The fund assists destitute actors, and cares for them free of charge when they are ill or disabled at the Windsor Hospital, Glendale. And when players die destitute, they are buried at the Fund's expense.

Among the players, who have donated to the Screen Stars Shop, are Mary Pickford, Mae Murray, Vivian Banks, Bessie Love, Mr. and Mrs. Tony Moreno, Ruth Stonehouse, Mrs. Jack Pickford, Mr. and Mrs. Ernest Torrence, Ronald Coleman, Jack Gilbert, Douglas Fairbanks and many others.

### EXPLOITER WINS NEW LAURELS

Never before in the history of show business have exploitation men and managers had to battle different forms of competition as they have in the past year.

Result of it is that the exploiters, or the managers, who understand and assume exploitation, have not only had plenty to do, but have gone up in the esteem of the big executives to a plane they hitherto had failed to reach.

Some of them have been able to boost their salaries accordingly, but most of them have been told that, due to the heavy competition, they must wait until business is better.

Latest theatrical bug-a-boo is football season, always a shock to the box office, but this year threatening to be more of a sock than ever, due to the increased public favor aroused by the games. There also is night football this year, with the smaller colleges gutting in the players.

In recent months, theatre exploiters have had to offset, as best they could, the golf panic, nocturnal baseball, marathon dances, municipal pageants, and plenty of flash openings of privately owned business endeavors. And infantile paralysis ban in Los Angeles also put the exploiter on his mettle to fill the vacant seats.

### AND SOME LOSE LAURELS

And on the other hand.  
Some press agents show their talent, or their wisdom, by hiring capable assistants, that they, the head of the department may bask in the limelight of a subordinate's accomplishment, doing nothing themselves except their own personal exploitation, done verbally in the boss' office.

One studio press department chief recently pulled a hog one. He said, "Press agents are a lot of bunk. I won't permit any of our stars to have a personal press agent. We sell our firm's product, without allowing actors to become too great Stars don't bring in the money. It's the good will of the product that gets the business. Stars, who publicize themselves, hurt our business."

In like vein, he continued.  
"Trade papers don't do any good. They keep exhibitors from buying pictures. They never help sell one. They print too much stuff that doesn't have been made known."

### FIGHTS DAY SAVINGS DENNY WITH NAVY

FRESNO, Sept. 25.—Commissioners of the city attacked the proposal that California adopt day-light savings, and at a meeting this morning unanimously voted to fight the measure.

Reginald Denny will play opposite Mary Pickford in "Kiki." Denny won the coveted role in competition with more than a dozen personalities of the screen and stage.

## PLAY BUREAU MAKES DEBUT IN NEW YORK

A new play bureau makes its debut in New York City this week under the name of General Play Company, with offices at 551 Fifth Avenue. Mr. Rudolph Eisenberg, well-known in theatrical and counsel-at-law, is manager. Not only will the firm act as play brokers and authors' representatives for well-known stage and screen writers, but also as developers of new material.

It already has under exclusive contract such authors as H. Gratton Donnelly, author of "Darkest Russia," famous stage and screen play; "The End of the Road," a successful motion picture, starring May Allison; C. Henshaw Liebe, fiction writer and author of "Bill Apperson's Boy," starring Jack Tucker and "Timothy," starring Hugh Gibson; Lowell Ames Norris, well-known novelist and author of detective stories and screen stories; writers, who are now completing material for early production.

General Play Company is also releasing "The Pay-Off," formerly known as "Philadelphia," a Broadway play, that has enjoyed more than 20 weeks run all over the country, written by Samuel John Park, author of Helen Menken's vehicle, "My White Girl."

John P. Hopkins, motion picture director, formerly with Lubin, Fox, and other companies, in charge of the motion picture department. Charles E. Wagner, well-known writer and former theatrical manager, will have charge of the production department. Ernest E. Pollock, well-known stage director, "The Bat" and several other successful Broadway plays, will have charge of the Broadway play department.

Manuscripts with ideas suitable for Broadway productions will be accepted, and will be addressed to the play reading department. Samuel John Park, the well-known dramatist and stage director, will be in charge of this new department.

## Short Shots At the News

Barbara Stanwyck, Columbia player, was slightly injured while working in a picture at Columbia Studios early this week.

In a suit filed by Jesse James, Jr. for \$900,000, the estate of the late Fred C. Thompson, and the Paramount Famous Lasky Corporation, against Fletcher Brown this week sought the case.

Jane Marlowe and Armour Marlowe, her brother, were named defendants in a suit for \$50,756.50 damages brought by Harry M. Oviatt, in superior court. Automobile accident.

Wife of William R. Fox, sound engineer at Metropolitan Studio, was missing, according to report on "The Foxes," a picture. Mrs. Fox was a former secretary to Jeannie MacPherson, scenarist.

Mrs. Renaldo Duncan, former wife of the young film actor, is demanding \$50,000 damages from Edw. Booth, film actress and producer, wife of Anthony G. Schuck, charging theft of actor's love.

Charging her husband with cruelty, Ellen Percy Busch, wife of Ulrich B. Busch, president, manager of a film company, yesterday brought suit for divorce in Superior Court.

Nine cowboys and Indians of the Paramount Fighting Caravan Company were taken to Sonoma Hospital, suffering injuries received when they fell from or were kicked by horses during the filming of an attack upon a freight caravan.

Yvette, prologue songstress, who recently completed an extensive tour of Publix houses on the coast, was created by Harry George to open in the "Revue Moderne" at the Paramount, Los Angeles, October 2nd.

Barbara Kent, screen actress, was freed of hit and run charges growing out of an automobile collision.

## TEA-PHONIC JAMES MADISON

Hello, D. W. Griffith.  
Hello, James Madison.  
What is your opinion of miniature? "Birth of a Nation."

Hello, Col. Sam Reddend.  
Hello, James Madison.  
I understand the prohibition force is employing a 300-pound female undercover agent. A Federal "trick."

Hello, Pauline Frederick.  
Hello, James Madison.  
What do you think about Conan Doyle's expected spiritual message? It's a lucky thing Doyle wasn't sent his message would no doubt come "Collect."

Hello, Johnny Arthur.  
Hello, James Madison.  
What's wrong with real estate? Too many brokers who are licensed are also lie-sensed.

Too many brokers who are licensed are also lie-sensed.

Hello, Carla Torney.  
Hello, James Madison.  
Some folks are still building golf courses. They are the same guys who would buy ammunition after the armistice is signed.

Hello, Jimmie Rolph.  
Hello, James Madison.  
The Democrats have a dry platform. Their platform is Yeah, but who the hell is going to walk it?

Hello, Mrs. Ruth McCormick.  
Hello, James Madison.  
What sort of dancing is Senator's new investigation committee best equipped for? "Tap dancing."

Hello, Lou Anger.  
Hello, James Madison.  
Why is the Methodist Episcopal church doing to abolish war?

They are trying to get rid of "Canon."

## SNACKS OF FACTS

Art Varian trying to get his name spelled right... and all-hopped up over the opening of the Swaggin Inn... Phil Lampy and Bala Kane announcing their engagement... and happy... and how Esther Lyons collecting music... Ruby Berry calling her mother from Salt Lake... Jan Reynolds talking to Lillian Albertson... hope she gets the job... Alice Goodwin listening to tryouts... Art Schwartz and Artie Mehlinger plugging their tunes over KFWB... and wiser-cracking Elly Sugarmore selling Pancho's best... and Lyons and Lyons... Isabel Gille giving us the ten best... many things... with herself being nominated, privately, in the ace spot.

Leonard Stevens holding down two jobs... and looking a little dream-eyed... a million mother dreamer... Get rid of half the number of the jobs for a good night's sleep... Olie Hamer any relation... yes, no... going into Lewis's State and looking like the proverbial million... even to a complaint from Joe Corbalt.

Rose Valby surprising a surprise on an unsuspecting news gatherer... by unleashing some real Parisian French... Miss Belet the... the duo backstage pointing over the interesting volume of Josephine between giggles... Henry the stage door guardian disclosing quite a knowledge of the old dramatic stage... and a comre-creed one too.

Henry is the gentleman who made a palace of the dressing rooms backstage of the Warfield... Beloved by all in his efforts to make life happy to principals and line... Carla Torney hatless... but even so, never changing that ever... she is the one who is gathering her girls and the world in general... Johnny Pierce... who staged some of the numbers in Varieties... leaving for New York, with that great little Harry Harris... who, together with East La Vera, were trying to inveigle us to make a foursome... for a game of miniature golf... the same trio backstage in Hollywood hunting for the guy with the late late.

Daddy Harmon... for many years gateman at Fox Studios... known and loved by all the stars... now at Hollywood Pantages... and still with affections... Mrs. Johnny Candrea... and the baby... and Johnny... who is going to line up... can't a horn with a wife and baby like that... Mr. and Mrs. Arthur Olie Walling... at the Paramount making friends... and agreeing that the picture is unsurpassed in making money.

Charlie Hill being told that the hoofers' part in Excess Baggage was made to order for him... and rightly so... for Charlie has that certain something that makes of Hollywood class... The Lassiter brothers... hoofers of the show-stopping variety... getting ready for a trip to the coast... and Peggy Griffin entertaining... with some hollering for speeches and a good deal of good cheer, Jr., and his new Ford... hopping it down Hollywood Boulevard...

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## MULTICOLOR STUDIO TO OPEN

Multicolor, Ltd., new color-process controlled by Howard Hughes, is launching widespread plans to dominate the field of color photography.

Claiming an all-color process superior to other methods, officials of Multicolor are signing contracts daily with various producing firms.

According to Howard B. Lewis, general manager, the new million-dollar laboratory of Multicolor in Hollywood will be completed by Nov. 15. The new plant, employing 100 men, will have a seating capacity of 3,000,000 feet of motion picture per week.

Meanwhile, the concern is operating at its old location, supplying major to Universal, Premier Productions, Monarch, Brown-Nagel Productions and other producers now active in production.

Nationwide expansion plans are under way, and 35 industrial laboratories have a rough schedule already been leased to turn out educational and advertising films in Multicolor.

## ARMY TAKES STUDIO

Warner Brothers' studio in Hollywood will be used by the War Department for the training of officers in talking picture technique during the next eight months, prior to the establishing of a government studio in Washington, D. C.

## WRITES FOR ARLISS

Booth Tarkington has completed dialogue for "The Ruling Passion," which will be one of the next Vitaphone vehicles for George Arliss.

## LETTERS

There are letters at the Los Angeles office of INSIDE FACTS as follows:  
BRIDEAD, Tom  
MAY, Mr. R. R.  
FOUR, Mr. R. R.  
FRANCO, Mr. Antoine  
GRANSTEDT, Greta  
HART, Ed. Albert  
PARSONS, Fred  
WARREN, Buck  
WOODMAN, F. T.







## REVIEWS COMMENT

# RADIOLAND

## CHATTER NEWS

### Behind The 'Mike' With The Microphone Club

By JACK PARKER

Back Home and Broke—But happy. Must say the gang in San Francisco treated me like a brother.

The Microphone Club of America, San Francisco division, is now located in the new Wm. Taylor hotel, suite 835, McAllister and Leavenworth streets, and extend a welcome to all San Francisco radio artists to pay a visit to the club rooms.

THE RADIO BALL TO BE HELD IN NOVEMBER, IN SAN FRANCISCO BY THE MICROPHONE CLUB OF AMERICA, SAN FRANCISCO DIVISION, WILL BE UNDER THE DIRECTION OF WILLIAM FOY, WHO HAS BEEN PLACED UNDER CONTRACT TO PROMOTE RADIO BALLS IN ALL THE LARGER CITIES OF THE WEST FOR THE MIKE CLUB. THE BUSINESS PHONE OF THE "RADIO BALL" IN SAN FRANCISCO IS DOUGLAS 2213. ASK FOR MR. FOY.

Sandy Meek, formerly of Chicago stations and now announcer for KFO in San Francisco, has been appointed acting assistant vice president of the San Francisco division of the Mike Club.

Mme. Bertice Bowman, formerly of the Opera and concert stage, has been placed in charge of all 'mike tests' for the San Francisco Mike Club.

#### TANKS, DANX

Thanks to Ernest Drury, general manager of the Wm. Taylor Hotel, we have located in a central location. We want to take this means of thanking the entire staff at the Wm. Taylor for help in opening the club rooms.

E. E. Edwards, has been appointed as acting treasurer for the Mike Club, with offices at 544 Market Street, suite 307. Business matters should be referred to Mr. Edwards.

SAN FRANCISCO RADIO ARTISTS WHO WISH TO JOIN WITH THE MIKE CLUB IN THE BAY DISTRICT CAN OBTAIN FULL INFORMATION BY CALLING MARKET 3400 AND ASKING FOR THE MICROPHONE CLUB.

#### MORE TANKS

Boys and girls back home in Chicago seem to be readers of this page each week, for I have had several letters from radio artists in the Windy City. They tell me they enjoy west coast radio news very much. Thanks for the letters.

Ray De Guire, radio speaker for the Great Northern Railroad, is a new booster for the Microphone Club in San Francisco, and the great northwest, glad to have you with us Ray.

#### LISTEN

WATCH FOR THE IMPORTANT NOTICE TO ALL LOS ANGELES MEMBERS OF THE MIKE CLUB IN THIS PAPER NEXT WEEK.

#### IN BED BREAKFAST

Daphne Pollard begins work this week on "Breakfast in Bed," first of a series of six two-reel comedies in which she will be featured by Pathe.

### HAVE YOU HEARD BILLY VAN

On K. G. E. R?

#### WITHERS GOES EAST

Grant Withers, featured film player under contract to Warner Brothers, will shortly go east with his wife, Loretta Young. Neither of the newlows has ever visited New York.

### STOP AND LISTEN to the WESTERNERS

MALE QUARTET

KFRC San Francisco

## BROADCASTS OF N B C GET ALLOTMENTS

SAN FRANCISCO, Sept. 25.—It will cost approximately \$10,000 to provide talent for the sponsored and sustaining programs, which will be broadcast over National Broadcasting Company networks during the year of 1931, M. H. Aylesworth, President of the NBC, has estimated.

This is not the major cost in bringing NBC programs to the national radio audience. The cost of operation, exclusive of fees paid to entertainers, will reach \$20,000,000.

"We plan to make the year 1931 the most interesting and progressive in radio broadcast," said Aylesworth. "Owners of radio sets can be assured of front seats at a continuous 365-day-and-night performance of the world's finest entertainers, together with highlights of public events, sports and public affairs, with impressive programs in religious, educational and agricultural broadcasting."

## Radio Sparks

By THE TATLER

University at Iowa City, Iowa, has opened a school for teaching and improvement of radio announcers. That's what I call a start in the right direction. I wonder if my readers will not help raise a fund to send certain local radio announcers to this announcing class?

A certain station seems to see how many announcements are being the sale of everything from cows to pigs they can put on the air in the course of the day.

To the young man who called me the other day and said he was one of the best radio announcers in the country, and that stations here were not the type he wanted to work on, LET ME SAY THIS: COME TO MY OFFICE AND I WILL GIVE YOU THE FARE BACK TO YOUR HOME—WE CAN'T USE YOU.

I can't answer the mail that comes to my office each week regarding the slams they say I give out. I will say, I only write the TRUTH about the person that I have SLAMMED, and if the truth doesn't sound so good to their ears—well, tune out.

## SAN FRANCISCO RADIO NOTES

SAN FRANCISCO, Sept. 25.—All set in its new Mission St. home, KGGG presents a heretofore unannounced personnel and plans, as revealed by S. H. Hables, lessee and manager. Instead of its previous religious backer the station now is sponsored by the Mission Merchants' Association. Staff includes Charlie Glenn and George Ross, announcers; Livia Garland, Florence Arvilla and Frank Moore. KGGG comes on the air at 6 a.m. daily, remaining until noon; then on again at 5 p.m., remaining until 11 p.m. Time is split with KFQU, Holy City, During the evening hours it is the official station for the San Francisco Police Dept.

On Monday night's Jamboree over KFRC, the Westerners and Bob Olsen had a pip of a vocal offering in "Bundle of Old Love Letters," including Meredith Willson's "Rhapsody on Women." Westerners, male quartet, have been completely reorganized and the present members are Cliff Lockwood, Bill Degen, Roy Sutterly and Don Libby.

'Member Hardy Bilson in his vaude act, Doakes and Doakes? Well, they're on KFRC and doing some clever dialogue.

Ralph Brunton has appointed Ronald Smith station manager of KJBS. Ted Berlin leaves as announcer and director of public relations.

Ray Parker, Ronald Johnson and Ben Broderick constitute the Three Voices, vocal organization now broadcasting over KPO.

They call Carl Tobin, KTAB tenor, president of the Society for the Prevention of Cruelty to Radio Listeners. And listening to his neat vocalizing over that Pickwick station it's easy to understand why he has been given that monicker.

NBC coast network has a new program in the Penick and Ford Co. offering that include comedy characterizations, hill-billy songs and gags. Dick Le Grand and Charlie Marshall are the Vermont lumberjacks who handle the lumber company's hour.

After an absence of considerable duration, KFQU at Holy City, in the Santa Cruz mountains, is back on the air. Chet Boone is managing the station.

Since Lewis Lacey came in as manager and the station underwent considerable of a shakeup KYA is reported having increased its business approximately 40 per cent. The Pacific Broadcasting Co. station has a flock of new commercial accounts and everything looks rosy.

Don E. Gilman has gone to the Eastern offices of NBC where he will remain until November conferring with other executives and laying plans for the 1931 season.

Second volume of "Broadcast English," dedicated entirely to English place names which the British Broadcasting Corp. is determined to have pronounced correctly by American announcers, is just off the press. More than 600 cities and rivers of Great Britain, including Welsh and Cornish names which have stumped better men than radio announcers, are included in the directory.

# WANTED-TO-CONTACT

with

Stars, Players, Directors, Writers, Editors, Supervisors, Dramatists, Song Writers, Composers, Cameramen, Technicians, Musicians, Radio Stars, Dancers, Artists, and Others of the Motion Picture and Theatrical World,

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# S. F. SYMPHONY PERSONNEL IS NAMED

## HUGE LINE-UP ALL SET FOR S.F. SYMPHONY

SAN FRANCISCO, Sept. 25.—Personnel for the San Francisco Symphony Orchestra for the 1930-31 season has been announced by A. W. Widenham, secretary manager. Michel Piatroff will be concert master, beginning his sixth season. Following is the personnel:

First Violins: Michel Piatroff, concert master, Lajos Paster, Louis W. Ford, assistant concert masters, Emilie Meria, Jascha Velski, Theodor Jensen, Robert Gordon, Rodion Mouskatchev, William P. Laram, Modesta Montemeo, Hans Koenig, Oleg See, William Wohls, Felix E. Atkinson.

Second Violins—Eugene Hines, principal, Julius Hing, Harry Peterson, Max Amstutz, J. A. Peterson, Julius Golt, Walter Gough, W. C. Callahan, William Werner, Ricardo Ruiz, Henry H. Hoffman.

Violas—Roman Verrey, principal, Emil Hahl, P. A. Baker, Hotter Winner, Eric Weiler, Victor, Lichstein, Henry De Graff, Victor Tolpelt.

Cellos—Ed Solaki and Willem Dehn, principals, Otto King, Rudolph Kirs, Dorothy Hammer, Bruno Collett, Arthur Weiss, Rebecca Hagist.

Basses—Louis J. Prevati, principal, Walter Bell, A. E. Storch, Arvon Gusterson, Emil Schuler, E. Schmidt, John Schlipf.

Flutes—Anthony Linden, Walter Osterreider, Herbert Beckman.

Oboes—Cesar Addelman, Julius Shapis, Leslie Soloski.

Clarinets—Harold B. Randall, Nikolai Zaynuli, Frank Prager.

Baritone—Ernest Kubitschek, Eugene B. La Hays.

Contra Basses—Richard Kohl, Basses—Charles E. Tzyer, Herman Truener, Walter Hirsch, Paul Roth.

Trumpets—Fred Taly, E. Clark, F. N. Bassett.

Tuba—Ralph Murray.

Harp—Kajetan Atti.

Triangle—Roland E. Wagner.

Percussion—Albert Vendi, Jr., M. A. Schager.

Librarian—Otto Kegel.

## WALKATHON ENDS AMID HOSTILE FIRE

SAN FRANCISCO, Sept. 25.—With two couples left, the walkathon folded at the Golden Gate ballroom Tuesday night after a record run of nearly 3000 hours.

Workmen immediately began construction of a 72 hole indoor golf course.

Marathon walking contest did a neat business during its extended run, but was the subject of much adverse criticism from police, press and pulpit, not to mention night clubs and theatres.

### MOTHER DIES

Word has been received that the mother of Harry "Snub" Pollard died in Melbourne, Australia, on Sept. 17. Pollard recently completed his first talking picture lead in "Ex-Flame" for Liberty productions.

### ARMSTRONG IN ROLE

Robert Armstrong has won the role of Gog in "Within the Law," in which Joan Crawford will star for Metro-Goldwyn-Mayer.

### VIDOR WITH TIBBETT

King Vidor is preparing for Lawrence Tibbett's next starring picture, "The Southerner."

### STONE WITH GAPPO

Lewis Stone was first to be chosen for Greta Garbo's next starring vehicle, "Inspiration," which Clarence Brown is to direct at M.G.M.

### BUSTER KEATON BACK

Buster Keaton has returned to New York, following his tour of Europe, according to word received at Metro-Goldwyn-Mayer studios.

### GILLSTROM HIRED

Phil Ryan, who will produce a series of two-reel comedies starring Chester Conklin, for Paramount release, has signed Arvid Gillstrom to direct.

## DAY SAVINGS OFFICE OPEN

SAN FRANCISCO, Sept. 25.—Northern California division headquarters for opponents of the daylight savings plan have been opened on the mezzanine floor of the Golden Gate Theatre building with Senator Tom Maloney in charge.

Executive heads include Walter Barusch, in charge of publicity and Mrs. Hilda McLean, in charge of women's organizations.

Ellis Arkush heads theatrical contacts.

This office is working under the direction of Jeff Lazarus of Fox West Coast theatres, who is chief of the daylight saving plan fighters.

A speaker's campaign, newspaper publicity, radio talks and other plans are included in the forthcoming campaign.

### BADGE FOR BILLIE

Billy Van, staff artist at KGER, is now a full-fledged fireman, and maintains he can't be pinched for chasing fire engines, one of Billy's little eccentricities. The fire chief presented Billy with a captain's badge this week.

### DIRECT'S ENSEMBLE

Paul Locke, who recently completed eighteen weeks in charge of the dance ensembles of Harry Goufain Paramount Productions in the northwest, has returned to Los Angeles and has been placed in charge of ensemble work at the local Paramount Theatre.

### ROBT. LEONARD EAST

Robert Z. Leonard, director, has left for New York, where he will film a number of scenes for "Rosalee," in which he is to direct Marion Davies.

## JOAQUIN GARAY IN AT CHICAGO INN

SAN FRANCISCO, Sept. 25.—While here last week on a brief visit, Tom Geran signed Joaquin Garay as featured vocalist with his MCA band at the Congress Hotel, Chicago.

Garay leaves this week to join the Geran organization and will return here about the first of the year when the maestro, together with Frank Martinelli, will open a local night spot.

Garay has been singing with Walt Rosenber's orchestra at the Fox.

## STARS RALLY TO MACLOON S. F. SHOWS

SAN FRANCISCO, Sept. 25.—Louise O. Macloon and Lillian Albertson arrived here this week to set the American premiere of the Emmet, Kalman opera, "The Violette of Montmartre" at the Curran for November 3. Production will go into rehearsal in Los Angeles immediately.

Macloon-Albertson will star favorites of their previous productions, "Desert Song" and "New Moon," with either Perry Askam or Allan Prior set for the male lead and Josephine Houston, the fem principal.

Leo Flanders will conduct the orchestra. John Mercer is writing lyrics for the Kalman melodies.

The Macloons have American and British rights to the production which is currently running in Berlin and Vienna.

## KHJ-ISMS

June Parker, KHJ's little blue girl, is going to put her highly cultivated tonsils in moth-balls for some time and retire from the front line of the radio battle on the Western front. Gogo Delays, vaudeville, stage and screen semi-celebrity, will distribute blues instead.

Stelly Crassas, appointed concert master last week, is an Athenian built on Doric lines but playing a mean Corinthian fiddle. He was formerly concert master with the Minneapolis Symphony; has concertized throughout Europe and is the product of the finest teachers of Brussels and Paris. Mr. Crassas replaces Christian Sprote, resigned.

Hallelujah Quartet, singing spirituals, became an important addition to the staff last week.

Leon Errol, comedian, features "California Melodies," KHJ coast-to-coast program, on October 1.

Eddie Cantor will get \$7,000 of special appearance over KHJ and Columbia Chain, September 27.

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# Vaudeville and Presentations

## "BARNYARD SCANDALS" HARRY GOURFAIN STAGE SHOW

(Opening at Paramount Theatre)  
The presentation opens with an orchestral number, a potpourri of operatic snatches, under the baton of Fritz Talbot, guest conductor. Talbot showed a familiarity with the tempi and interpretation of the vocal selections.

The stage show lacked continuity, detracting from the value of some of the performers who were spotted throughout.

Charlie Hill, assisted by a neat looking fien, opened with a hick song comedy, entering within his usual rapid fire line of chatter that is usually associated with this high type comedian.

Later on in the bill, Hill did his own scat bit which grabbed the chuckles from the seat nearest him. Although Charlie landed with all he had, we've seen him show to much better advantage with his own imitable line. Here's a boy that's a natural. On the Woolsey order, the comedian landed and that's a compliment to Woolsey.

Arthur Turelly is another sterling performer in his line. That's playing a harmonica. Turelly need fear no competition, as we've got to hear anything half as good. He belatedly up the show in great shape.

The Lassiter Brothers, garbed as French sailors, did a rather eccentric with comedy posing, that clicked heavy. The duo know their humor.

The Candrea Brothers (six) offered the "Scettette from Lucia" in splendid style. These boys captured the house with their trumpet harmony. Four of them offered a neat soft shoe. In the closing number, the boys were in the "Twelfth Street Rag" which segued into the finale.

The line girls and their various roles were in their various roles, with little or no sense of rhythm and tempo.

Rules Bufano and the boys handled the show in nice shape, and their specialty number grabbed a nice house response.

Babi.

## "ON THE SET" FANCHON AND MARCO IDEA (Reviewed Low's State Theatre)

The idea of Gae Foster is suggestive of a motion picture set, but after the opening sacrifices the motion picture angles for pure fun entertainment. Lamb and Belett have the left responsibilities. Lamb is a splendid giggle getter and the diminutive Belett is a corking good foil. They sing, chat and knockabout for a full count of applause, doing everything in the book together with a burlesque apache dance in which the males does the woman and the male girl in the apache. It is a great finish for them.

De Lara and Lolita do an interpretative apache dance that packs a wallop. It is very dramatic and affords the opportunity for the burlesque that follows. Rose Valyda, with her double voice, was a welcome adjunct to the bill.

Rube Wolf takes advantage of Rose Valyda's strength to have himself tossed about for plenty of laughs, as a comedienne. Rube is one of Marco's best bets. Her songs in contralto and soprano songs are finely done. The solo "Lonely" in artistic manner, and together with her nice appearance, caught the attention of the house.

The Carla Torney dancers were excellently trained and presented a number of dances in costume costumes that were roundly applauded. The lineup, one of the outstanding seen in this house, included Bobbie, Jackie Hastings, Ruth Brown, Ruth Zinn, the latter two stepping to the fore in some specialty tap work. With Earl Peck on the last, did a neat acrobatic specialty, Esther Jones,

Virginia Hill, Topsy Lee, Florence West, Marie Wittrock, Marian Meyers and Peggy Geyra.

The finish of the idea was a novelty produced by Brown and Wally in which they, with the assistance of the girls, create a picture of Betty Ross presenting the flag to Washington and his staff, made entirely out of colored rags. It was very elaborate and done in rapid style that made it the more effective.

Rube Wolf contributed his usual musical hits, the boys in the orchestra assisting.

Jacobs.

## RKO VAUDEVILLE RKO THEATRE

(Reviewed Sept. 18)

The bill opens with the Luster Bros. giving an exhibition of contortion stunts. There is a front bender and the other a back. They are exceptional, being that they are very big men to do this sort of work. They put their stuff over with a snap that won them the house.

Burke and Durkin did a neat singing and talking act. Their stuff is stunted and nicely costumed. The piano was used for a little intimate singing and they landed generously to several encores.

Milton Berle blended his stuff with that of Dorothy Lull and an act of pretty pomes. These girls do some very clever dancing on their toes and are unusually well costumed. Dorothy contributed several excellent solos.

Berle is a fine comic with a line of new patter that drew big belly laughs, especially was his quick change face stunt well received.

The act of pretty pomes. These girls do some very clever dancing on their toes and are unusually well costumed. Dorothy contributed several excellent solos.

Jacobs.

## PARAMOUNT SEATTLE

(Reviewed Sept. 21)

One of the best Public Stage shows to be seen here in months. Paid Seattle a visit this week. Not from the standpoint of color, but of talent.

Milla and Eleanor G. of Paul Whiteman fame, headline the "Kampus Kutes" unit and do it well. Their dances were well executed and received by the fans. Nor were they stingy in their talent, appearing several times in the act. A waltz, some acrobatics, and a vocal tune or two compose their presentation.

The Three Blue Blazes, near here before on another unit, landed solidly with the house and had to encores. They are a neat group of steps.

Joe and Willie Hale also got their share of applause. Their humor, alto not entirely new, got over with a bang. A couple of curtain calls on this one.

The girls show a little more pep this week and as a result, get over good. They are assisted by Patsey O'Neil, who steps out and sings "Give It a Little Bit More" to a "Nice Hit."

Myrtle Strong opened the show, presenting an unusual arrangement of the songs of the Islands, assisted by Earl Peck on the last. The "Spoliers" occupied the scene.

Orman.

## ORPHEUM SEATTLE

(Reviewed Sept. 22)

Myrtle Strong opened the show, presenting an unusual arrangement of the songs of the Islands, assisted by Earl Peck on the last. The "Spoliers" occupied the scene.

Dezso Retter, comedian, pre-

sented a few funny antics mixed in with his writhing tricks. Gave the folks plenty of laughs, and did stunts that were well received. Bob Carleton and Julie Ball presented a clever skit which drew many well-earned laughs. A little more of their stunting would have been accepted without a protest. Miss Balce's impression of the "At the Reel" type was true to life and well enacted.

Count Berni-Viel and his girls, does two acrobatic dances showing notable ease in working, and a topical ditty about George M. Cohan's songs.

Cecile Miller, one of the Count's talented performers, steps out and does two acrobatic dances showing notable ease in working, and a topical ditty about George M. Cohan's songs.

Ted Leslie displays a rich contralto voice in singing "Chloe" and "Daddy's Little Girl." Songster Harry Brown gives an impersonation of a Joe McIntire that would make

the Johns sisters crouch. "On the Sunny Side of the Road," in addition to playing violin in the orchestra. This act plays an American composers' melody for its opener, closing with Victor Herbert's "Kiss Me Again."

The picture was "Strictly Modern."

Orman.

## PARAMOUNT SAN FRANCISCO

(Reviewed Sept. 21)

Just six weeks, Ken Witmer has m.c'd at the Paramount, soloing on a different instrument each session. But in this, his final seven days, he is to be given the opportunity to show what he can really do. And at this Sunday night show he stepped out and delivered "Somebody Loves Me" as his tune and gave it to 'em first as a trombone solo, surprising the customers by wailing another chorus. Then he sat down at the piano and pounded out a new patter that drew big belly laughs, especially was his quick change face stunt well received.

The act of pretty pomes. These girls do some very clever dancing on their toes and are unusually well costumed. Dorothy contributed several excellent solos.

Joe and Willie Hale also got their share of applause. Their humor, alto not entirely new, got over with a bang. A couple of curtain calls on this one.

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The picture was "Strictly Modern."

At his lighted megaphone chanting "Seems to be Spring," while Suzette and Witmer did a ballroom number, and the Suzette Steppers supported with the word "Eight" steps again in the background as atmospheres.

Seen in this Harry Gourfa production looked better than any previous stuff.

At the organ, Tim Crawford did a comedy stuff that drew laughs, and "Swingin' in a Hammond" as a community sing. "Hammond" was a repeat on a console offering of several weeks ago.

Picture was Gloria Swanson in "What a Widow."

Back.

## FOX SAN FRANCISCO

(Reviewed Sept. 22)

With Walt Rozencorn suddenly called to New York A. M. Bowles brought Hermie King over from Oakland to take the concert orchestra reins, a job which he handled in excellent style. "Frontier Fancies" was the overture and it included, a melody of "Dagger Dances," "Love Call," "Humm-tonka" with tableau and lighting effects building it up for excellent results.

Presented Joaquin Garay in his final week, and that worthy vocalized "Exactly Like You" to nice results.

Fanchon and Marco's "Gobs of 'Am" second time, held the stage. Called to New York, who dashed out of Al Boasberg's best musical for plenty of laughs.

Scott Weston scored with some mighty neat tapping, especially good in a bell down tap with the line. Mary Louise Treen tapped the bell in a new way.

A high kick eccentric dance with Dolly Kramer, while the diminutive "Anita" singing "Anita" to West drew a flock of laughs. Rena and Rathburn put over a neat tap, a drink dance and the Three Jolly Rays were okay in their offerings.

Manda Allen, Moore and Moore, Curtis Cooley, Ken Gatewood, Johnny Jones and the Glee Quartet, who completed the line, with dance specialties. Scenery and wardrobe were especially effective. The American flag was out at this house.

On screen was "Sea Wolf."

Ben.

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Mel Hertz was at the Warlitz with another of his high class community sing. Picture was Garbo in "Romance."

Hal.

## Vaudeville Facts

Within the past week more than one important vaudeville artist has arrived from Europe to appear in RKO theatres, including Graie Fields.

Ann Pennington is entering RKO vaudeville in the East next week. She opens in Paterson, N. J.

Florenz Ames, who for years was associated with Adele Winthrop in major vaudeville, is returning this week after quite a few successful production engagements. He appears in a skit, titled "What Not," assisted by Eulalia Young and Opice O'Donnell.

Fay Courtney (formerly of the Courtney Sisters) is offering a new creation titled nothing less than "Madam Queen."

Direct from Sherry's New York restaurant, Nathaniel Cook's orchestra, from RKO Vaudeville, for a limited engagement.

Chic York and Rose King, who have been scheduled for some weeks now to hit the RKO trail for points west on a long contract in major vaudeville, are meeting with difficulty in getting out of New York and its environs. Currently they are at the RKO Palace on Broadway, and for the past several weeks have been playing in Greater New York theatres.

Another recent European importation for RKO Vaudeville, arriving last week, is the comedy "What Billy Caryl and Hilda Mundy, who offer to "Just Nonsense."

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Thurs., Fri., Sat.

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# INSIDE FACTS

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## IN ENGLISH STUDIO

Warner Brothers will make  
"Murder on the Second Floor," a  
Vitaphone special, in their English  
studios.

## HART TO GO EAST?

It is reported that Max Hart,  
Hollywood agent, is to take up his  
activities again in New York.

## FOUNDERS IN SAN JOSE

Jackie Souders, master of ceremonies,  
opened at Fox-California in  
San Jose for an extended engagement.

## WHITMAN SUBS

Due to injuries to Fletcher Norton,  
Gayne Whitman has replaced  
him at the cast of "Fingerprints,"  
a serial in production at Universal.

## FRIEDMAN INJURED

Phil Friedman, casting director  
at Universal Studios, was rushed  
to Hollywood Hospital last week  
suffering from acute appendicitis.

## B. B. B. Says:

... ..

Dida gets lead of Milton  
Beie at Arkay Oh. The actor  
age number is priceless. Warfa  
performer. Tough week for me  
week with Barbara Stan-  
wooding and Lionel Barrymore at  
the Columbia. Sent my brother  
Henry at New Orleans a  
great. Friday mite. Happy  
New Year.—B. B. B.

P. S.—The CELLAR is at  
Conso Street and Hollywood  
and Calumna . . . the phone  
numbers are GRanite 3382 and  
HOLlywood 9199 . . . The place  
is free at the lot across from  
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SLER and SAMSON are there.

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LEE S. "MITY" MYTINGER



# Bands — STACCATO MUSIC — Publishers

Edited by JEAN ARMAND

## TUNING UP

WITH  
BILLY  
HAMER

## Song Leaders

Glady's Kramer is the latest addition to the Newberry store music department, warbling tunes over the counter. Outside of Miss Kramer, it is hard to figure why local publishers' representatives are overlooking this counter as a good bet to plug their numbers, when there is as much music peddled there as in any other single department in Los Angeles, and on top of that the store is a member of a combine that controls possibly thirty per cent of the retail sheet music sales on the coast.

Harry Hume has replaced Herman Schenck as Pacific Coast manager of the Red Star Music Co. Herman goes east on another assignment. Jack Reed, formerly in the San Francisco office, has been added to the local staff.

Mort Nathan, some years ago a Witmark representative here and more recently a real estate operator, and Herb Marple, erstwhile music dealer, have combined talents to retail—a beautiful baby golf course in Hollywood.

Cal Lamont left Monday for San Francisco in the interests of the Shapiro-Bernstein line. He will be there a week. Alice Hallett is looking after the local headquarters during Carl's absence.

**CHARLEY KISCO, FORMERLY PIANIST WITH THE DUNCAN SISTERS, IS NOW POLISHING THE IVORIES FOR THE ROUNDERS.**

Local Leo Peist office has received a new tune to go after in a big way: "Sweetheart of My Student Days."

Edward B. Garland's Syncopators are in their eighth year at the 111 Dancing Academy, which must be some kind of a record.

John D. Jensen, organist at the Fox Golden Gate theatre and is one "conductor" still using screen songs.

Phil Lampkin, m.c. at the Public Portland house, flew to Los Angeles this week and became engaged to Miss Babe Kane, a singer of large repute. They announce that the wedding will take place within three months. In the meantime Phil must return to Portland and continue his duties as musical director there. It seems the young couple first met while the bride-to-be was playing an engagement in Portland last August. Phil holds the home records for Public in Buffalo Seattle and Portland.

## UNION'S RULE MUSIC HOLDS GIVES WORK LOVE OF FAN, TO ORGANIST ZURO WRITES

VANCOUVER, Sept. 25.—The opening wedge to flesh and blood entertainment has made its appearance at Vancouver's largest film palace.

After nine months with nothing but the canned variety of harmony, the Capital and Orpheum puts new hope in the many musicians who have been unemployed since the advent of the talkies. Up to that time the Capital had a twenty-piece band, an organist and several vaude acts. For the past few months Miss Evans has been organist at the R. K. O. Orpheum.

When bands were thrown out, musicians' local here passed a ruling that a theatre could not employ an organist unless the band also was on the payroll. This rule was withdrawn at a meeting of the local this week, with the result that Capital immediately installed the console expert.

Sydney Kelland, organist at the Capital for many years, until the advent of condensed harmony, who came in with the talkies and put the living musicians on the shelf, takes over the organ at the R. K. O. Orpheum.

Probably Strand or some of the other big houses will put other organists to work at once.

**EMIL  
STURMER**  
MUSICAL DIRECTOR  
PARAMOUNT THEATRE  
SAN FRANCISCO

BY JOSIAH ZURO

Pathé Music Head

Much has been said for and against the use of music in pictures. A year ago it seemed that picture actors and all prospective candidates for stardom would have to develop their voices and soothe their ears to musical nuances.

Old favorites were to be discarded and the had to sing to be successful, and the songs that paved the way to glory must emanate from the highly publicized "tin par alley." Potential Caruso, George M. Cohan, and Sophie Tucker were being unexpectedly discovered. And then—

The public awake to a sudden realization that all the old stars could not sing and that the new singers could not act. The new Hollywood-made tunes were no different from the songs they had formerly heard on their phonographs and radios. Stories on the screen were halted, introduced, inane theme songs, until the public served notice that it would have no more of it.

Knowing as we do the importance that music plays in the daily life of humanity and its importance in the entertainment field, it is short-sighted and thoughtless to assume that music will not find its rightful place in the cinema, the greatest and most far-reaching medium of public entertainment.

Present-day confusion may be credited to the lack of any acquaintance on the part of producers with the musical profession, and an equal lack of knowledge of the musical needs of the public. In their naive faith that music would save a luring industry, they failed to recognize the many important and delicate details essential in the production of a musical skow.

There has been a decidedly injudicious choice of musical productions and a lack of musical variety that was as sinful as it was unwarranted.

Sheet music sales continued to sport a little upward during the past week, with change in the leaders, although the balance of the best ten were shifted around. Most of all the catalogues got their share of the play.

A new tune of Walter Smith's, published by the Rainbow Corporation and entitled "Poor Kid," is not yet on the stands or getting much of a plug here, but it won't be very long until "Poor Kid" will be heading this column or pretty close to it. The same corporation has another good tune, "If You Knew," by Max Dolin, Winnie Carter and Norman Nielson that also sounds like a winner.

Robbins' "Just a Little Closer" is still in the heavy running with its team mate "Go Home and Tell Your Mother," while De Sylva, Brown, Henderson's new tune, "Gee, But I'd Like to Make You Happy," is showing up for the first time.

Berlin's two lead songs, "Confessing" and "Swingin' in a Hammock," are well up toward the top, with "Confessing" in the lead. Freeman's "Bloom is on the Sage" is still popular and is a steady good seller.

Line up as follows:

1. "Little White Lies," Donaldson.
2. "Kiss Waltz," Witmark.
3. "Moonlight on the Colorado," Shapiro, Bernstein.
4. "Go Home and Tell Your Mother," Robbins.
5. "Confessing," Berlin.
6. "Swingin' in a Hammock," Berlin.
7. "Bloom is on the Sage," Freeman.
8. "Just a Little Closer," Robbins.
9. "You Brought a New Kind of Love to Me," Famous.
10. "Gee, But I'd Like to Make You Happy," De Sylva, Brown, Henderson.

SAN FRANCISCO

"Little White Lies" lost its hold this week, tumbling to second this week, while "Go Home and Tell Your Mother" grabbed the coveted first spot.

1. "Go Home and Tell Your Mother," Robbins.

2. "Little White Lies," Donaldson.

3. "Confessing," Berlin.

4. "Just a Little Closer," Robbins.

5. "Betty Co-Ed," Feist.

6. "So Beats My Heart," De Sylva.

7. "Kiss Waltz," Witmark.

8. "Song Without a Name," Berlin.

9. "Swingin' in a Hammock," Berlin.

10. "Singing a Song to the Stars," Robbins.

WEST

1. "I Could Be With You," Remick.

2. "Go Home and Tell Your Mother," Robbins.

3. "Around the Corner," Feist.

4. "Little White Lies," Donaldson.

5. "Dancing With Tears," Witmark.

6. "Swingin' in a Hammock," Berlin.

7. "Just a Little Closer," Robbins.

8. "I've Got a Yen for You," Famous.

9. "Song Without a Name," Feist.

10. "Tonight," Cross.

Last but not least, was the performance of music that too often with the musical profession, not fitted for the task. Compositions that deserved a better fate suffered undervalued.

Outcome of the initial experiment is history. The public is about ready to give the producer another chance to try his hand at music. If mistakes of the past will be carefully checked and results noted by the producers, it will be found that music is waiting for an opportunity and a time to renew its popularity.

## Over The Cleff

By WILL DAVIS

Our musical situation is much more cheerful, and we are tickled pink that theatre orchestras are coming back. But there still prevails a feeling of unrest, that cannot be sunken off in a few weeks or months. While some theatres have re-stored orchestras, others have dispensed with their services. Musicians are giving their best efforts to make a success of the human part of entertainment, and the theatre managers, and the stage directors are doing their best too.

The old musical joke, "If anything goes wrong with the show, blame it on the orchestra," is still quite popular. Musicians working in our theatres are all experienced men, having seen years of service in all branches of the profession, and with the very fine musical directors we have in Los Angeles, are taking good care of their part of the shows.

It may be possible that the long period of showcase indifference, during the popularity of the sound and talking pictures, caused a loss of interest by the stage dancing fraternity, and when they were suddenly called upon there was not enough talent in training to supply the demand. Well-trained, expert dancing groups, like the Carlisle Dancers, Rasch dancers, and the Abbott dancers, did not reach their perfection in a few weeks, and the public will not spend its theatre money for Woolworth and Kress entertainment.

While no-one should be ruled off for our theatre, the picture are not being filled by high school orchestras, or jazz dance bands. They are attending to their own work and doing it well, while the theatre musicians are doing the same. "If you cannot swim, don't go beyond this sign."

HAL FINDLAY and his orchestra opened in San Diego on Monday with "Temptations of 1930," after which they will open their local engagement at the Mayan.

ED SULLIVAN, violinist, who followed "Frank" as orchestra director at the Orpheum has been at the MGM studios for some time. Ed has spent so much time there that when he came downtown a few nights ago to visit he nearly got lost.

JOE COLLING, trumpeter in Paramount studio, says his part of music is not quite so vigorous as it used to be. Composers and arrangers are leaving Paramount to return East. Howard Jackson is returning, and Joe Einstein, orchestra manager, will soon be on his way.

MAURY PAUL and his dance band are supplying the entire dance program at the Rainbow Gardens, their peppy playing and entertaining giving entire satisfaction.

Manager Swanson wears a broad grin when he stops to gaze out over the crowded dance floor. Rainbow dance band is composed of Chas. Berry, Floyd Showalter, Art Straight and Larry Wright, reeds; Gene Cooper and Joe Foster, drums; Ros Dugat, trombone; Aubrey Lind, drums; Bert Hegglar, banjo; Russ Campbell, guitar; Arthur Stump, piano; and Maury Paul, director.

LOU SINGER and his dance band are playing for the American Legion marathon dance in Vernon. Sounds like an echo of our days, not so long ago, when Lou Singer's dance music was the most

popular among ocean beach ball-rooms.

The American Legion marathon dance is being held under a big tent, which is so gaily decorated and lighted that it puts to shame the other marathon fronts.

FRANK STIEBERT is managing the affair and has his act as vaudeville to supply the entertainment during the first periods of the dancers. The band is composed of Don Reither and Bill Covey, reeds; William Gardner and Clare Kennedy, trombones; Frank Compton, piano and arranger; Ken Archibald, trombone; Jimmie Sexton, bass; Joe Fox, drums; and Lou Singer, sax-director. Bill Covey, Jimmie Sexton and Don Reither form the singing trio.

## MUSIC LULL 'TEMPORARY' SAYS EXPERT

Heinz Roemheld, general musical director of Universal Studios, is firmly convinced that the present lull in musical-screen productions is only temporary, and advances some interesting opinions as to the future relation of music and motion pictures.

"There will always be pictures that require music," says Roemheld, "just as there will always be pictures that require extras, costumes, sets and props. Better pictures will call for better music. The poor type of musical productions which have been released, had no music, and would be better off without it. The cheaper kind was more in keeping."

"Ultimately, I believe the musical director will be allowed to improve the quality of the music to satisfy the average musical intelligence. This does not mean that the music should be paramount to the story, but it should certainly not be of an inferior grade."

"As I see it, the picture should be used to enhance the beauty and accentuate the dramatic appeal of a picture, rather than detracting in any way, however, from the force of the story nor interrupting the continuity."

SYLVESTER DUES

SEATTLE, Sept. 25. Johnny Sylvester, nationally known pianist, and for the past nine years leader and director of Cole McElroy's band, died suddenly from a second paralytic stroke. He was 31 years old.

WRIGHT-O!  
IN FRISCO

## JOE WRIGHT AND HIS SILVER SLIPPER ORCHESTRA

Broadcasting over KFO, know what's right in dance music That's why this discriminating leader invariably feature those all-Wright songs—

"JUST A LITTLE CLOSER" . . . "SINGING A SONG TO THE STARS" . . . "GO HOME AND TELL YOUR MOTHER" . . . "HERE COMES THE SUN"

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NEW YORK CITY



# NEW MUSIC COCERN FORMS HERE

## San Francisco Music Notes

By Harold J. Bock

SAN FRANCISCO, Sept. 25.—Probably the first orchestra leader on the Coast, to become air-minded, is Joe Wright, who puts his eleven musickers through their nightly paces at the Silver Slipper Cafe. Joe bought a Curtiss-Wright monoplane, and took his first lesson. Invitations are out for some daredevil to join in his initial solo flight.

No takers.

Whenever you talk to a song pluggers and mender, Jesse Stafford's Palace Hotel orchestra, you invariably hear a paean of praise for the reading ability of this organization's members. We've been at the Palace many times when a music man comes in, cracks one of a new orchestration and the Staffords play it right off without an error, many times doing better than a flock of orchestras with a week's rehearsal.

The S. S. Maola sailed out of this port Saturday on a three-months cruise, bound for Hawaii, Australia and the Far East. Supplying the music during the voyage is Anson Weeks' orchestra of seven men with Onslow Stevenson, director. Weeks, who is a big one on Hill with his Mark Hopkins orchestra, is in charge of music for the Maola line.

DURING HIS STAY AS M. C. AT THE PARAMOUNT, CARL LAEMMLE has SET A HIGH MUSICAL MARK FOR HIS FOLLOWERS TO REACH. IN 15 WEEKS HE HAS PLAYED—

### MUSIC IS FACTOR IN FILM SUCCESS, LAEMMLE SAYS

"It is a well established fact that Music, properly blended with screen action, and used only when necessary, is a vital contributor to success of a motion picture."

Carl Laemmle, Jr., came out with the foregoing statement this week, in connection with Tolstoy's "Resurrection," which Universal is making.

Laemmle reveals that Universal is pinning great faith to the musical aspect of the coming film. He says, in part, in a statement issued to the public:

"Thanks to the new medium of sound films, we will be able to give 'Resurrection' an exquisite musical setting as created by Dimitri Tiomkin, noted Russian composer, all of his music perfectly blending with the action of the story and used only when essential. The motion picture fully senses the dramatic qualities of Tolstoy's immortal epic, and has governed his music strictly in accordance. The thought of some that 'Resurrection' will be a musical production in grace error, and Universal is extremely anxious to so acquaint the public."

### THREE CO-EDS TO SING FOR RECORD

The Three Co-Eds, KFI and KGER, and other southwest stations, are Marian Peck, Meredith Greer and Theresa Winters. The girls, while rehearsing "Just a Little Closer" in Robbins office the other day, were heard by a well known eastern booker, who immediately wanted the lowdown on contracts. It is understood the girls are to record the Robbins hit shortly.

GREETINGS FROM

**ZEBE MANN**

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## JESSE STAFFORD

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**GUS GAGEL** AND HIS TROUBADOURS

Cinderella Ballroom

Long Beach, Calif.

Featuring a Versatile and Novelty Aggregation

## Howard, Vincent And Preeman In New Music Deal

By JEAN ARMAND

Morse Preeman, head of the largest music jobbing house on the Pacific Coast, announce forming of a new music publishing company, which includes Fred Howard and Nat Vincent, well known writers, and famed nationally as "The Happy Chappies."

The two writers number among their hits "Bloom Is On the Sage," "Pretty Goodbye," "When You Think a Whole Lot About Someone," "It's Time to Say Aloha," "Mellow Mountain Moon," "Sunny California," "Dreamy Tennessee," and "Tables Have Turned."

Fred Bush, who has been prominent in music circles on the Pacific Coast for many years, has been appointed Pacific Coast representative with headquarters in Los Angeles and San Francisco. Bush is at present making covering Oregon and Washington, where representatives will be appointed in an early date.

In an interview with Inside Facts, Preeman stated the corporation would be a closed one formed entirely on the present profits or royalties derived from the first hit, "Bloom Is On the Sage," which has already been recorded by the "Happy Chappies," Bill Billea, Billings and Robinson and their trio and the "Hollywood Hill Billy Orchestra."

Preeman also stated that a decided upward trend in the sale of music was already under way, his jobbing orders showing a percentage increase since the recent money slump, with the public's choice laying with the sweet, "Hill Billy" type of number. He brought out the fact that the success for Fairbanks and Belle in recent weeks the ten best sellers printed in Inside Facts gave that type of number a decided edge over others.

Too much smartness, registered by bands in recent pictures, have held back sheet music sales. Preeman continued. Musical gymnastics lead the song buying public, he said, to conclude a number would be too difficult for the average singer or instrumentalist.

Sweet waltz, they went on to say, ring up sales for the counter cash register, and extol "hot mama" jazz to such an extent that his catalog will speedily contain such tunes as "Bloom On the Sage" and "Mellow Mountain Moon."

Success of recent Vincent and Howard songs enables the pair to laugh in their sleeves, now, at the publishers, who wouldn't give them a tumble sometime ago, when the pair tried to market their sweet, singable numbers.

Preeman accepted their songs because he had vision to realize they had stuff likely to start a vogue.

Plans of the new concern include opening big offices, with representatives spotted in the East. Preeman has been in business a big music jobber here long enough to know when to go after things in a big way.

Preeman says radio plugs materially assist in the success of a catalog. While a picture may bury a song with too fancy band playing, he says the simple, straightforward rendition of the radio star blazes the trail to success.

Radio artists sign the number. Preeman continued, as the writer, himself, would put it over, and cause sales weeks in advance of the number's premier by way of the movie.

"The Happy Chappies" this week signed an exclusive contract for a year with KMPC, averaging 10 programs weekly. The pair have a tremendous radio following. They got their initial start in broadcasting.

### WILTS BAND BOOKED

SAN FRANCISCO, Sept. 25.—Wilt Gunderson and orchestra, with Dick O'Mara, have been booked for each Monday at Wagon's Embassy. They follow the Three Girl Friends and band who will leave for a Far East tour with E. K. Fernandez.

## GREAT HOPES HELD FOR BERLIN SONGS IN DOUG'S PICTURE

Irving Berlin has completed preparing musical numbers for Douglas Fairbanks' next United Artists picture, "Reaching for the Moon," with Bebe Daniels.

He took nine months to write songs that will be part of the story and help carry out the plot. He wrote 23 numbers in all, before selecting 4 that would be a constructive part of the picture.

The titles of these songs, which will not be heard until the production is released, are "Reaching For the Moon," "Little Things in Life," "It's Yours," and "High Up And Low Down."

One of these numbers was written especially to fit the personality and characterization of Fairbanks. Edward Everett Horton will have an important role. The picture will be directed by Edmund Goulding.

Rehearsals are scheduled to begin within two weeks. Settings created by William Cameron Menzies are in the process of completion.

A production rehearsal of the songs has just been staged especially for Fairbanks and Bebe.

The private musicale took place on a stage at the studios, with the Blossom Room engagement of Alfred Newman, head of the music department. Its purpose was to determine the usefulness of the numbers as part of the story action.

## WEEMS, BAND OPEN OCT. 9

Ted Weems and his nationally famous orchestra will make their first appearance on the Pacific Coast when they begin their engagement in the New Blossom Room of the Roosevelt Hotel, coincident with the opening of the supper room, after complete redecoration in a new and striking motif on Thursday night, October 9.

Weems comes to the Roosevelt following engagements at the Granada Cafe, Chicago; Steel Pier, Atlantic City; William Penn Hotel, Pittsburgh and the Gibson Hotel, Cincinnati.

Featured with Weems' orchestra in the Blossom Room engagement will be his "Personality Boys," including Art Weems, Country Washburn, Arthur Jarrett and Bobbie. All members of the band sing, both in group choir effects and full voice combination.

Johnny Johnson and his orchestra, currently playing in the Blossom Room, will close engagement, which is their first in the West, on October 4.

IN "PAINTED DESERT" Helen Twelvetrees has been assigned leading role opposite Bill Boyd in "The Painted Desert," Pacific.

AND THEIR



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EN TOUR HAWAIIAN ISLANDS

**TED HENKEL**

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## SUNDAY GOLF WAR VICTORY IN VANCOUVER

VANCOUVER, Sept. 25.—Sunday golf on the commercialized bays links is "out" in this city, of theatres to open Sunday, and the fact that one big amusement park did so, has caused civic authorities authorities to ban the swarming parties on the Sabbath.

"Happyland" amusement park, opened all its concessions and did a whale of a business. Theatres announced they would also open the following Sabbath if the "golf in abridged form" was allowed to operate.

Police head immediately warned various owners of the petite putting grounds that they would be "pinched" if they opened for business.

About 50 per cent of them took a chance and were summoned along with the proprietor of "Happyland." Cases so far have all been adjourned when they came up for hearing, but result looked for has been achieved and "sad and Sabbath" is notched up for the "Glooms."

## BORRORMOE IN RADIO

SEATTLE, Sept. 25.—Jose Borromeo, pianist, who returned from the islands, has signed an exclusive contract with KFWO for scheduled programs over that station. This includes the popular stage hour between 7 and 8 in the mornings.

## SWEETEN ON RADIO

SEATTLE, Sept. 25.—Owen Sweeten, congenial band leader at the Fox, does a double duty these days, using his band for weekly appearances over KOL. Many requests come in and causes the broadcast to become a good advertising stimulant for the theatre.

## HARTFORD CASHES

SEATTLE, Sept. 25.—Dane Fortune smiled on Billy Hartford, manager of the Fox West Coast house in Everett. Bill purchased a ticket on the Labor Day Handicap in Vancouver and wound up by being the winner of a \$19,490 pot.

## TINY OLD TIMER

SEATTLE, Sept. 25.—Vaudeville performers who play the RKO Orpheum, say Tiny Burnett has been in the pit so long at that theatre that it would not be natural to play there without him.

## PREMIERE IN NORTH

SEATTLE, Sept. 25.—Arch McDonald of the Liberty, Ketchikan in town this week and predicted "The Silver Horde" would have its world premiere in that city, where parts were filmed.

## Notes Along Fifth Avenue

Kirt Nordstrom going to work . . . Don Wood looking for work . . . and Lou Golden getting away from work . . . the press' favorite song—"Oh, Bring Back my Harry Mills to Me" . . . Joe Cooper getting stuck for a donation . . . and wondering if the future will bring him a share of that donation . . . Lillian Green looking for the last rose of summer . . . Al Rosenberg tuning in on a frolic . . . and reviewing a highlight.

Myrtle Strong out and in again . . . Just one of the profession . . . but what a member . . . Blossom Seayle giving her impressions of Jeanne Engles . . . both very interesting people . . . personality personified in Blossom . . . Jim Clemmer handing out a pass . . . with good intentions . . . Owen Sweeten praising the boys . . . all of which are ace showmen . . . Ray Watkins trying to prove he wears an expensive hat . . . he's still trying . . . Ev Ames out for a stroll . . . a man who gets the air . . . Milt Franklin being advertised "Famous Milt" . . . truer words were never spoken . . . Dave Blumenthal losing his violin . . . which makes a lot of difference when music is needed . . . Kay Dillon in at Remick's . . . looking over the music situation . . . just a chip off the old lady . . . Madge Baldwin playing a ready accompaniment.

Sammy Siegel getting ready for a new policy . . . but still preferring the red necktie . . . Durwood Lapham's name in print . . . he got what he wanted . . . Franz Brodine at the Husky Informal . . . with his cello of course . . . congrats for the wife.

FAMILIAR FRASES: I started him out in the business.

## WATCHMEN SLUGGED

VANCOUVER, Sept. 25.—Two night watchmen were slugged and bound, and the Monte Baker theatre office, Bellingham, Wash., almost completely wrecked one night recently by bandits, who obtained only \$50 for their efforts. No trace of the yegmen was found by police when they arrived on the scene.

## NEW MELODY OUT

SEATTLE, Sept. 25.—Frances Perry, radio artist, has a new tune out that looks to be on the up and up. It is a fox-trot, who called "Tomorrow Never Comes." Most of her numbers are used for radio presentations when theme songs are needed.

## HARRIS DID IT

Louis Mann's fat contract with Fox was negotiated for by Ben Harris.

## HARRISCOLOR WILL ENLARGE ITS "LAB"

Harriscolor, is preparing to enlarge their local laboratory by addition of another story to their present building, and installing color equipment to the extent of a quarter million dollars, according to a statement made by Joseph H. Harris, vice president.

Building of a new laboratory in Long Island, N. Y., to take care of the eastern demand for their product, will start shortly. It is to cost \$150,000. "Baby," a south sea feature of about eight reels done in Harriscolor, has been completed by the Sovereign Picture corporation and will be previewed next week.

## MAJESTIC BIZ GOOD

Newly pictureized Majestic Theatre has been running along to excellent business at 25 to 50 cents top. Last week, "Top Speed" did \$6500 worth, considering the small capacity, was very good. No little credit is due Lew Osterle in charge of public relations here and the Mosby's colored band is in for a week as an added attraction beginning Friday.

## NEWMAN TO ARIZONA

Mike Newman is combining business with pleasure. He leaves next week to take a rest from his arduous labors as general manager of the Majestic theatre here and the Speckles in San Diego. Will make a trip through Arizona with the film "Engage," in which he has an interest.

## GEORGE ARLISS DUE

George Arliss is expected to return from his vacation in England next week, with a new play by an English author. He intends to star in it on Broadway, but will continue to make pictures for Warner Bros.

## WIDOW INHERITS

SEATTLE, Sept. 25.—The late Syd McDonald, the Fox executive who passed away last week, left an estate of \$18,800. His will bequeathed \$12,000 to his widow.

## PILLING TO STOCK

VANCOUVER, Sept. 25.—Bill Pilling, for many years leader of the Orpheum band, and well known to hundreds of acts which have played the circuit, is conducting the band at the Theatre Royal, where Toby Leitch, and his Royal Canadian Players, are holding forth in Dramatic style.

## PINCH UNION MAN

VANCOUVER, Sept. 25.—William F. Covert, international vice-president of the Motion Picture Projecting Machine Operator's Union, was arrested recently on charge of intimidation of an independent Hamilton, Ont., theatre owner.

## HALPERIN ILL

Cal Halperin, husband of Sadie Halperin, of the Club Booking Agency, was operated on for ulcers of the stomach, Tuesday.

## Novel Projector Will Throw Ads On Tiny Screen

A new motion picture advertising projector, product of the Auto Cinema corporation, which was formed last May and which has established headquarters on the seventh floor of the General Motors Building, 1775 Broadway, New York, has just made its appearance upon the market.

Because of a number of distinctive features, it has already begun to attract considerable attention.

The new machine, manufactured entirely in the United States, is in some respects patterned after the Kolm projector, which was introduced throughout Europe some time ago by the Kolmogoroff Company of Switzerland.

Auto Cinema projector is a compact projection machine, which throws a motion picture from a sixteen millimeter film upon a transparent screen 11½ inches high by 15 inches wide.

Projector is motor driven with power supplied from an ordinary lamp socket and under test has operated for seven hours daily for three weeks without changing the film.

Entire device, including motor and projector, which are one unit, and the bellows, which holds the screen, can be placed upon a table or stand two feet square. The projection machine has a capacity for 200 feet of film.

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"TUNEFOLARCENY"  
You See The Point!

FRANK and WARREN

LASSITER

"THE LAUGH SAVERS"

THE SIX

# CANDREVA BROTHERS

"UNUSUALLY UNUSUAL"

# ARTHUR TURELLY

And His Hohner Harmonica

MANY THANKS TO HARRY SANTLEY

## Fanchon and Marco Route List of "Ideas,"

### ROSE VALYDA

Featured in  
FANCHON AND MARCO'S "ON THE SET" IDEA

### LAMB and BELETT

Featured in  
FANCHON AND MARCO'S "ON THE SET" IDEAFollowing is the Fanchon and Marco  
Ideas route schedule, with the opening  
dates, all of the current month, in paren-  
theses beside the name of the town.

PASADENA (25-1)  
Colorado Theatre  
LOS ANGELES (25-1)  
Lee's State  
(Staged by Larry Chaslow)  
Lottie Mayer Frank Stever  
Bob and Joe Grady Ed Cheney  
The Sunlight Beauties  
SAN DIEGO (25-1)  
Fox Theatre  
"Beaux Arts" Idea  
(Staged by Gus Foster)  
Rose Valyda Brown and Willa  
The Carla Torney Girls

ST. LOUIS (26-2)

Fox Theatre

"Cade's" Idea

Barr & Lawrence Miles Sifers  
Rogman & Tigger Mabel & Marcia  
Johnny Dwyer

CHICAGO (26-2)

Capitol Theatre

"Country Club" Idea

Lionora Cort Masters & Grace  
Roy Samuels Louise & Mitchell

MILWAUKEE (26-2)

Wisconsin Theatre

"Holywood Collegians" Idea

Miss Tui Mac Dorothy Crocker  
Guy Buck Ted Leford

### CARLA TORNEY DANCERS

Featured in  
Fanchon and Marco's "On the Set" Idea

HOLLYWOOD (25-1)  
Paragon Theatre  
"New York" Idea  
(Staged by Le Roy Judd)  
Jackson & Callahan Mariol Striker  
Marionie Burke  
LONG BEACH (25-28)  
West Coast Theatre  
"American Beauty" Idea  
Featuring Miss Universe and the  
16 Beauty Winners from the  
Calveston Beauty Pageant  
Lloyd & Brice Huff & Huff  
Toots Noville Sunlight Beauties  
FRESNO (25-2)  
Wilson Theatre  
"Rhythm-a-Tic" Idea  
Harry Kahne Jean McDonald  
Mel Elwood Charles Carver  
Georgia Lane Dancers

ROCKFORD (26-28)

Coronado Theatre

"Seeing Double" Idea

Stroud Twiss James Twiss co-staged  
with Miller Twiss, Elva Twiss, Clute, Falls,  
Nolay, Holly, Malley, St. Johns and  
Farker Twiss

JOLIET (26-1)

Blaino Theatre

"Seeing Double" Idea

Same Cast as Above

DETROIT (26-2)

Fox Theatre

"Romance" Idea

Casketon & Mack, Myrtle Gordon, Filo &  
Olie Walters, Robert Gray, Mary Pike,  
Three Brickbros

### TOOTS NOVELLE

Featured in Fanchon and Marco's "American Beauty" Idea

SAN JOSE (28-31)  
California Theatre  
"Rhythm-a-Tic" Idea  
Same cast as Wilson Theatre, Fresno  
SAN FRANCISCO (26-2)  
Fox Theatre  
"Southern" Idea  
Hatt & Herman Jimmy Lyons  
Helen Warner The Sixteen Tines  
OAKLAND (26-2)  
Oakland Theatre  
"Coke of Joy" Idea  
Featuring Pat West with Three Jolly Tars  
Scotty Weston, Dolly Kramer, Mary Green,  
Wanda Allen, Moore & Moore, Curtis  
Conley, Johnny Jones, Ken  
Ken Gatewood, Doyle Quadruplets  
SALEM, ORE. (27-28)  
Blumher Theatre  
"Busy Bee" Idea  
Liana Galen, Cooper & Orrin, Paul Howard  
Terry Green Phil Arnold

NIAGARA FALLS (26-2)

Strand Theatre

"Rose Garden" Idea

Red Donahue & Uno Harold Stanton  
Hall & Esley J. Jacks & One Queens  
WOOLSTON (27-3)  
Palace Theatre  
"Smiles" IdeaMcCarthy & Deeds Eva Mandell  
Seymour & Corcoran Dorothy Neville  
DAVE LE WINTER  
SPRINGFIELD (27-3)  
Palace Theatre  
"My Sweet" Idea  
Shapiro & O'Malley co-staged  
Seb Meza Laddie LaMonte George Jague  
FRANK STERLING  
HARTFORD (27-3)  
Capitol Theatre  
"Box O' Candy" Idea  
Lynn Cowan Jones & Hull  
Reeves & Lea Marie, Irene, and Lucy

### WALTER POWELL

Following My Brother Jack Powell's Footsteps  
Featured in Fanchon and Marco's "Victor Herbert" Idea

PORTLAND, ORE. (25-1)  
Broadway Theatre  
"Modes of Hollywood" Idea  
Halide Frances, Sylvia Stone and Helen  
Moore, Danny Joy, Harry Smith, Jerry  
Lester, Sunlight Beauties, Hollywood  
Models

TACOMA, WASH. (25-1)  
Broadway Theatre  
"Wild and Woolly" Idea  
Kirk & Lawrence Haris Kray Kats  
Rae Cullell Annie & Cicci  
Davis & La Rue Ray Angwin  
Bud Murray Girls  
SEATTLE, WASH. (25-1)  
Fifth Avenue Theatre  
"Gems & Jams" Idea  
Joe and Jane McKenna  
New Waco Maxine Evelyn Jim Peaman  
Beatrice Franklin and Florence Astell

NEW HAVEN (27-3)

Theatre

"Good Fellows" Idea

Lucille Page, Patricia Red Averill  
Schen & Elven Helen Burkes  
BRIDGEPORT (27-3)  
Palace Theatre  
"Milk Way" Idea  
Norce Stone & Lee Bert Faye  
Geo. Warder Montgomery  
Stev Monon Joe Clifford  
BROOKLYN, N. Y. (27-3)  
Capitol Theatre  
"Minuteman" Idea  
Featuring Sam's Meats  
PHILADELPHIA (26-2)  
Fox Theatre  
"Gyp Gyp Cryer" Idea  
International Cowan  
Greta, Jeanne Alexander, George Fries,  
Jack Vlasin, Ruth Levitt

### DOROTHY IPSWITCH

### ELECTRIC DUO

Acrobatic Dancers Featured in F. &amp; M. "Victor Herbert" Idea

YAKIMA (27-28)  
Capitol Theatre  
"Green Devil" Idea  
Fox Lee Bates  
Miles Kover co-staged with  
Riley Gilbert Harvey Karels  
Rita Lane  
DENVER, COLO. (25-1)  
Taber Grand Theatre  
"Victor Herbert" Idea  
Buddy Howe Walter Powell  
Electric Duo Victor Herbert Quartette  
KANSAS CITY (26-2)  
Paragon Theatre  
"Idea in Blue"

Renold & Renova co-staged with  
Miti Mayfair Ioh Brandies  
Webster & Marino

WASHINGTON (26-2)

Fox Theatre

"Changes" Idea

Doc Baker & Art Hickey co-staged  
Walter & Fayer Muriel Gardner  
ATLANTA, GA. (25-1)  
Fox Theatre  
"Broadway Visions" Idea  
Mel Klec 16 New York Beauty Winners  
Aerial Bartlett Wells & Whintrop  
Freda Sullivan  
OKLAHOMA CITY, OKLA. (30-2)  
Capitol Theatre  
"Marble" Idea  
Roy Smoot "Marica" Al & Jack Band  
Astor and His Gang Harris Trip  
Georgene & Henry

### SYLVIA SHORE and HELEN MOORE

FEATURING IN THE "MODES" IDEA

### DE LARA and LOLITA

Featured in  
FANCHON AND MARCO'S "ON THE SET" IDEA



# FANCHON and MARCO

PRESENT THE CREATION OF



## LARRY CEBALLOS



THE

# "FOUNTAIN OF YOUTH"

IDEA

Featuring an ALL STAR CAST Including



MOREY BARTON and  
HARRY YOUNG



LOTTIE  
MAYER



FRANK  
STEVER



Jack and Bob Crosby  
"Rythm Personified"



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LOS ANGELES  
THIS WEEK



ED  
CHENEY

Photos by Harry Wenger

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**By LOTTIE MAYER** Note. All Mechanical Apparatus Fully Protected

**DANCES BY ED CHENEY**



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